

For Immediate Release



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Introducing *Flower Girl Dresses and Suits for the Royal Wedding Every Bride Wants.*

'The Regal Collection . . . Inspired by Royalty' – the newest line from Pegeen® .

**A bride always wants to feel like a princess.
Now her wedding can reflect how regal she really is.**

Orlando, Florida – Marg Hyland, founder and head designer of Pegeen® which sells exclusively online as Pegeen.com, has just introduced some very unique designs as she has been doing for almost three (3) decades. This collection, however, includes flower girl dresses and ring bearers' suits appropriate for any child attending or participating in a wedding planned for the most royal of occasions. For every bride who wants to feel like royalty on her special day: ***The Regal Collection . . . Inspired by Royalty.***

Each dress is a totally new design especially for infants and children, made with fabrics such as duchess silk satin, custom made brocades, optional monogramming and other available customizations, feathers and jewels, damask and yards of imported French ribbon and tulle, with names reflecting designs appropriate to different periods in history such as Guinevere, Marie Antoinette, Elizabeth, Grace, Isabella, and even Bloody Mary (a beautiful red flower girl dress which will be perfect for weddings during the holidays). Hyland has introduced a total of ten (10) flower girl dresses, and has even provided two (2) perfect little boys' period outfits: the James and the William. This collection is expected to quickly become one of Pegeen®'s most in-demand lines of all time. And considering the current economy, the price is right. These period flower girl dresses start at only \$300 and the boys' outfits at \$250.

"I admit I've always had a fascination with British history, especially royalty through the ages," Hyland says. "I was lucky enough to visit the United Kingdom the first time as a small child and was fascinated, and became even more besotted on later trips with visits to museums like the Royal Victoria and Albert. In elementary school, I was hooked on a PBS show about Henry VIII, and my fascination has continued since then. About 85% of my books are about British history, and the lives and fashions of the royal members of society through the centuries. Considering the recent speculation and interest in yet another pending British royal wedding, I thought it was time to introduce a line of flower girls dresses and ring bearer suits I've been mentally designing for some time . . . because I know every bride wants to feel like a princess at her own wedding. These outfits will appeal to a broad range of brides who want something unique and beautiful and different in this day and time."



For Immediate Release, page 2, February 2011

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Today Pegeen.com offers three (3) distinct lines: popular priced, couture, and the new **Regal Collection**. In the past almost thirty (30) years, Hyland has created, customized and sold over 830,000 infants' and girls' dresses and boys' outfits for weddings, cotillions, christenings, bat and bar mitzvahs, and many other special and formal occasions. Hyland is committed to providing **couture quality at very reasonable prices**. The company has always had very strict quality control. Hyland herself inspects every garment before it goes to the customer, and Pegeen[®] provides a guarantee on both workmanship and fit. The company has been making outfits for **plus size and hard-to-fit children** for many, many years – something very few brides can find except for the simplest (and often unwanted) off-the-rack styles in only a few colors. A mistress of customization, Hyland's designs are all made-to-order formal wear for babies and children for small, large, destination, theme, very formal and more casual weddings, in all 50 states, many areas of Europe and other countries, as well.

In addition to The Regal Collection, the Pegeen.com site offers **over 85 styles** – beginning at only \$150 – with almost innumerable and reasonably priced customizations, in **over 200 colors**. No wonder Hyland's company has been such a success for over a quarter century.

But that's just another of the many reasons for the popularity of Pegeen[®] where wedding planners, brides, and other wedding participants can shop online, 24-7, and talk by phone or chat online with Hyland almost any day of any week. Just ask for **free fabric swatches** and judge the quality firsthand.

Go to Pegeen.com and see for yourself the difference that can make much of wedding planning easier, more fun, less stressful and less expensive, while being treated to Hyland's expert advice and common sense. You'll definitely benefit from her extensive background in the ever-changing world of wedding planning and attire.

You won't be disappointed.

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To **request a hard copy press kit**: call either of the phone numbers listed above or email PR@Pegeen.com.

Twitter - PegeenDotCom

Blog - Pegeen.com/flower-girl-dresses-blog/



*A Collection of Silk
Dresses and Suits
Fit for Royalty*

The Regal Collection



Katherine



Guinevere



Grace



Anne



Victoria

- 🌀 A dozen beautiful creations available in over 200 vibrant and popular colors
- 🌀 All original, cutting edge designs including this newest collection
- 🌀 Over 830,000 babies and children dressed by Pegeen in the last quarter century
- 🌀 Infants to plus size girls; boys to size 14
- 🌀 Featured in over 600 publications/television shows, such as: *Martha Stewart Weddings, Baby Couture, Brides, Parade Magazine, The Today Show, The View, Regis & Kathie Lee, and All My Children*



William



Isabella



Bloody Mary



Marie Antoinette



Diana



Elizabeth

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Pegeen® is committed to making every bride's wedding day as unique and happy as they deserve, producing the highest, couture quality children's formal wear at amazingly affordable prices. And Marg Hyland, Founder and Head Designer has designed, created, customized and supervised the production of over 830,000 infants' and girls' dresses and boys' outfits for weddings and other formal events. That's a lot of happiness.

Pegeen® has almost always been on both the cutting and leading edges in the industry. It was one of the first two apparel companies on the Internet (early 1996), and the very first on-line site for children's wear. While today's web site – Pegeen.com – has come a long way since 1996, Pegeen® has continued to grow and expand to stay ahead of today's demands for children's formal wear for weddings and other formal and special events, not only in the U.S. but in many areas of Europe and countries around the world.

Lots of information is obtained by Pegeen® from brides, planners and attendants so we can carefully and precisely help them decide the best children's styles to perfectly complement the bride's and attendants' gowns, the type of wedding, and/or the theme of each wedding. This strong commitment – to work with each customer, individually and regardless of the time required – has resulted in Pegeen® having hundreds of return customers since 1982, the first year of business. And why Marg Hyland can unequivocally state she has been "walking down the aisle with brides for 29 years." Quite an accomplishment. And during every one of those years Marg has helped brides maneuver through myriad changes in fashion, styles, trends, themes, locations, and lots of other factors that come into play since each wedding is a one-of-a-kind and life changing event.

Pegeen® has also excelled in providing highly personalized customer service, including the guarantee that each garment will fit properly. The company has been turned to many, many times to provide girl's dresses for weddings and other events for the hard-to-fit and plus-size, which is extremely difficult to find as many brides and planners have, sadly, learned. Just one more way Pegeen® can offer so much more than others in this industry.



About Pegeen®



For almost three decades, Marg Hyland – an expert in all things weddings – has witnessed almost everything in this industry change, and her hundreds of thousands of diverse customers have all benefited from her experience. Brides-to-be will often call and ask for advice and any of the staff at Pegeen® are all too happy to oblige. And Marg will work with brides or others involved in the wedding personally, any time she is available and every day of the week. She takes her business very personally.

Marg's commitment to customer service is such that she and her staff will spend as much time on the phone helping to provide ideas and answers – as well as problem solving – as an anxious bride, planner or other member of the wedding party needs. To Pegeen®, "We Care About Your Day" is truly indicative of Marg's approach, treating each customer – without fail – as if she were Marg's own sister or daughter and sharing in the excitement of planning each bride's unique and special day.

Customers appreciate the obvious interest and care shown by Pegeen® and it helps make every day fresh and rewarding for Marg and her staff, keeping creativity and brides' problem solving at a maximum which has manifested in the over 85 styles – available in many versions and over 200 colors – in the Pegeen® line. Marg's business reflects her love of tradition and the core belief that children should look like children and not small adults. But in no way are current styles or trends sacrificed. These basic styling philosophies have served the company and its hundreds of thousands of customers well for almost three (3) decades, and are evidenced each day with each customer, returning or new.

Custom fitting with a proper fit guarantee is another reason for the success of Pegeen®. It's almost impossible to get affordable children's formal wear for hard-to-fit and plus size girls, as many brides have learned. And Pegeen® has also rescued many frantic brides, with as little as one week before the wedding day, replace an ill-fitting or disappointing child's garment from another source, and with many testimonials and a lot of return business from customers as their thanks.

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Pegeen® Introduces

The Regal Collection . . . Fit for Royalty

A bride always wants to feel like a princess. Now her wedding can reflect how regal she really is.

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Introducing The Regal Collection . . .



*All Original Designs in
Three Distinct Lines:
Popular Priced
Couture
The Regal Collection*

Designer Formal Wear for Distinctive Children



Style 356

Style 402

Style 402 and 388

Style 394

Style 398

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Martha Stewart Weddings, Brides, Baby Couture, Parade Magazine, The Today Show, The View, Regis and Kathie Lee, and All My Children



Style 240



Style 315



Style 313



Style 383



Style 370



Style 320

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