



VIDEO INVENTORY

Have your entire vehicle inventory online in a flash, delivered to all your content distribution points in a matter of days.



LIVE-WALK-AROUND™

Broadcast LIVE one-on-one sales presentations to anyone, anywhere.



LIVE-WALK-AROUND™

TWO UNIQUE VIDEO PRODUCTS

THE LEADER IN LIVE INTERNET BROADCASTING

www.LiveEventStream.com • (877) 829-2328 • sales@liveeventstream.com

Our Products

VIDEO INVENTORY FEATURES

- ▶ Easy to use touch pad system and state-of-the-art integrated software package you will have your inventory online with video within the same day
- ▶ High quality videos are recorded directly in web viewable Flash format at 30 fps
- ▶ Automated daily import of your vehicle inventory into our system
- ▶ Automated daily export of recorded video back to your website
- ▶ Optional distribution to third party sites such as Autotrader, Cars.com, etc.
- ▶ Intuitive and easy to use touchscreen navigation user interface
- ▶ Background music integration – Your audio clips dub directly into the recording on the fly without post production overlay required.
- ▶ Ability to add new vehicles not yet listed in video inventory
- ▶ Ability to review your recording and re-record if necessary



LIVE-WALK-AROUND™ FEATURES

- ▶ Easy to use online scheduling of one-on-one live video demo of a vehicle
- ▶ Personalized Live-Walk-Around™ viewing page and email
- ▶ Ability to archive the Live-Walk-Around™ for later reviewing or sharing to Facebook, Twitter, etc. by the customer
- ▶ Ability to edit and rearrange video playlist if more than one vehicle was shown with the Live-Walk-Around™
- ▶ Additional uses: Perform Live-Walk-Around™ at automotive auctions or keep your customer informed of progress during vehicle service and maintenance



Our two unique products will help you sell more cars and increase your bottom line in today's competitive marketplace.