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NEW LIFESTYLES OFFERS SENIOR LIVING SEARCH WITH NEW IPHONE APP

Free iPhone app provides user-friendly experience to locate senior and assisted living communities

Dallas, TX – New LifeStyles Media Solutions, developers of one of the first senior living websites, has entered the mobile market with the release of its first iPhone application. Designed by MarketNet, the New LifeStyles app for the popular smart phone helps seniors, their families and caregivers find assisted living and retirement communities, nursing centers, Alzheimer's care and more. The iPhone app is free and available now on the Apple iTunes App Store. To learn more about New LifeStyles, visit their website at www.newlifestyles.com

The New LifeStyles application offers a variety of user-friendly features. Users can search the area around their current location for senior living options. However, if users wish to search for providers located elsewhere, they may also search by zip code. After initiating a search, the results can either be displayed in a list view or on a map; furthermore, the results are color-coded to match different categories for easy reference. Selecting a result allows the user to get directions, call the community, read more information, or visit their website.

With a variety of ways to interact and display search results and the flexibility and convenience a mobile device offers, the New LifeStyles iPhone app is the definitive way to search for senior living options. New LifeStyles hopes this ease of use enables families to access pertinent information whether they are at home, visiting relatives, or on the road touring various communities.

About New LifeStyles Media Solutions

New LifeStyles Media Solutions is a Dallas based, family owned and operated company. In business since 1985, they publish advertiser funded guides to senior living. They launched New LifeStyles Online at www.NewLifeStyles.com in 1995 as one of the first senior housing and care sites on the web. The site now houses a comprehensive nationwide database of all licensed senior communities and care agencies. The New LifeStyles guides to senior living options are distributed twice yearly for each of the 36 areas in the US. Information and free guides are available by calling 800-869-9549 or visiting the New LifeStyles website.

For more information, contact:

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