# FOR IMMEDIATE RELEASE



<u>Headline</u> Drum Out Diabetes

## <u>Dateline</u>

Myrtle Beach, South Carolina Thursday, February 10, 2011

#### Five W's

- American Diabetes Association
  - o Planet Hollywood, Myrtle Beach
  - Coastal Carolina Sertoma Club
  - Soul Function Band
  - o Ten Toes Up
  - o Jim Quick, Renowned Beach & Blues Artist
- Drum Out Diabetes, Concert Benefit
  - o Tickets \$10 Available at...
    - K-Rae's Grill & Pub, Murrells Inlet
    - Star Music, Myrtle Beach
    - Gordon Biersch, Market Common
    - Door, Day of the Event
  - Concert Performances
  - Educational Speakers
  - o Diabetes Themed Health Fair
  - o Door Prizes & Free T-Shirt
  - o BBQ Lunch & Drink Specials
- Sunday, March 6, 2011, 1pm to 6pm
- Planet Hollywood 2915 Hollywood Drive Myrtle Beach, SC 29577
- Support American Diabetes Association and Local Musician James "Bull" Canty

## <u>Body</u>

- See Attached
  - Drum Out Diabetes, Flyer
  - o Drum Out Diabetes, Donation Solicitation

# **Contact Information**

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Invitation Link: http://www.facebook.com/?ref=logo#!/event.php?eid=123253261080881