

NEWS RELEASE

Media Contact: Blake Driver (505.428.7361)

High Country Gardens Debuts Spring Seminar Series in New Albuquerque Location

High Country Gardens brings its popular spring gardening seminars to its new retail center on Pan American Freeway and offers free admission.

February 10, 2011

Santa Fe, N.M. — Albuquerque gardeners will at last have easy access to High Country Gardens' high-quality, informative lecture series. The company has been offering the spring workshops for over two decades in Santa Fe, but with the opening of its new retail center in Albuquerque last July, it can more easily share the in-demand program with the greater metro area. To celebrate, the store is offering this inaugural series for free — an \$8 value per class.

"The kind of information people get at these events is the same quality they'd get at a botanical garden," says Ava Salman, senior vice president of marketing and sales for the company, which boasts a national distribution of native, waterwise and exclusive plants.

Others agree with Salman, like one member of davesgarden.com, who goes by the screen name "diannelr" and says that the 2007 Spring Seminar Series was "an excellent source of information on gardening in the Southwest!"

"We get on average 150 to 200 people in attendance," Salman says of the workshops held in Santa Fe, emphasizing that the events fill up fast.

Please see the full seminar schedule below for details.

High Country Gardens is located at 6921 Pan American Freeway in Albuquerque. To reach the store for more information, call 505-867-8585, or visit the website at hcgstores.com.

Saturday, March 5, 2011 @ 10 am **BEAUTIFUL WATERWISE DESIGN (Book** signing after the talk)

Learn how to add style, aesthetics and value to your home landscape with the elements of exceptional xeriscape design. Presented by Judith Phillips, landscape designer and the author of six books.

Saturday, March 12, 2011 @ 10 am SOIL FOR THE SOUL

Start adding life to your soil. Healthy, living soils feed your vegetable garden, flowers and trees. In this informative seminar you'll learn how to add amendments to develop rich, fertile soil for abundant vegetables, colorful flowers and strong trees. Presented by Greg Birkenfeld, president of Soil Mender.

🕉 Santa Fe Greenhouses 💖 🗘 HIGH COUNTRY GARDENS 💖

Sunday, March 13, 2011, 10 am-4 pm **GUY WOLFF POTTERY THROWING DEMONSTRATION**

Potter Guy Wolff will throw his traditional clay vessels live, in-store. The one-of-a-kind pottery will be auctioned off to benefit the Susan G. Komen foundation.

Saturday, March 19, 2011 @ 10 am CREATING SHADE WITH FLOWERING TREES

Participants will be delighted to learn that there's a long list of broadleaf varieties that thrive in our local backyards. Presented by Jim Ord, sales representative with J. Frank Schmidt & Son Co. with 35 years in the tree business. Enter a raffle for your chance to win a Royal RaindropsTM Crabapple.

Saturday, March 26, 2011 @ 10 am **CONTAINER PLANTING: BEAUTIFUL & BOUNTIFUL**

Landscape Architect Bob Ross will demonstrate how to select and arrange the best vessels, soils and plants for stunning potted combinations and vertical hanging gardens. Find out Bob's top 10 'must try' container plants, how to grow food and even trees in containers, and most importantly, how to keep your containers performing at their best through the seasons.