

FOR IMMEDIATE RELEASE

Datalogic Announces New Healthcare Bar Code Readers at HIMSS11

Orlando, Florida February 10, 2011 – Datalogic Scanning is pleased to announce its attendance at the [HIMSS11 Annual Conference and Exhibition](#). Datalogic will



feature a variety of new bar code data capture products, including the recently announced [Gryphon™ 4000-HC](#) (Healthcare) series, targeting different healthcare environments and applications at **booth #5282**.

As healthcare initiatives continue to push organizations towards automatic data capture, Datalogic's new Gryphon 4000-HC series will play an important role. These readers offer added value with special ['disinfectant-ready' enclosures](#) featuring silver ion-based antimicrobial additives. Coupled with industry leading sealing ratings, the enclosures can withstand daily cleaning with harsh disinfectant solutions that reduce the spread of germs. With an expanded product life and improved performance, Datalogic offers a complete scanning solution with 1D and 2D corded and cordless HC models. This is a product attendees won't want to miss!

"We are excited to present a solution at HIMSS addressing patient care in two ways: first with automatic data capture to improve patient care with reduced medical errors and now with a device that can be safely cleaned," stated Bill Parnell, President and CEO, Datalogic Scanning. "The Gryphon HC series will enhance healthcare technology investments with years of reliable scanning performance."

For rough and tough material management applications, Datalogic will demonstrate the [PowerScan™ PM8500](#) 2D cordless imager, [PowerScan™ PD7100](#) value reader and PowerScan™ PBT8300 scanner featuring Bluetooth® Wireless Technology coming soon. These readers offer organizations extreme protection against accidental liquid spills with an IP65 / IP64 (with display) rating and drop resistance up to 2.0 m / 6.5 ft. Healthcare organizations can be confident that their technology investment is 'protected' with these devices.

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Administrative environments are also taken care of with Datalogic's bar code readers with imaging technology.

The brand new [Gryphon™ GBT4400](#) cordless readers and [Magellan™ 1100i](#) on-counter scanners offer the performance users demand to efficiently read 1D and 2D healthcare codes. From signature capture to document scanning, imaging technology enables these devices to quickly and accurately capture important patient data. The [QuickScan™ QD2100](#) series of linear imagers will also be featured as a value option.

For data capture applications hospitals can rely on, visit Datalogic Scanning at HIMSS11 (booth #5282).

Attendees can also sign up for a chance to win a free iPad at the booth!

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About [Datalogic Scanning](#)

Datalogic Scanning is the worldwide leader in fixed position retail scanning offering both in-counter and on-counter point-of-sale scanners and the best known provider of handheld scanners in EMEA, with the most complete line of general purpose and ruggedized handheld scanners in the world.

A division of the Datalogic Group, Datalogic Scanning is headquartered in the US with a presence in over 120 countries. The company serves multiple industries throughout the retail supply chain and distribution channel as well as manufacturing, government, healthcare, banking and finance sectors.

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For additional information about Datalogic Scanning products, please visit our [web site](#), email scanning@datalogic.com, or call +1-800-695-5700 (toll-free in the USA only) or +1-541-683-5700.

CONTACT:

Lauren Lundy

lauren.lundy@datalogic.com

+1-541-302-209