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Broadcastr Names Fodor's Exclusive Travel Guide Partner

Audio tips from the leading travel guide publisher are now available for New York City on Broadcastr's interactive map

Throughout 2011, Fodor's will add content from San Francisco, London, Paris, and Chicago to a growing mobile community

New York, NY – Today Broadcastr announced that Fodor's has been named a Featured Partner on its social-media platform. Fodor's will be the new audio service's exclusive featured travel guide content partner, making the renowned guidebook publisher the first to offer audio travel tips on a location-based mobile app.

Broadcastr is a new audio service available on the Web, iPhone and Android that lets users easily create and share audio recordings on an interactive map.

Like all Broadcastr recordings, each tip from Fodor's will be pinned to a specific location. Travelers can browse a map of the entire world through the Broadcastr Web site and hear restaurant reviews, hotel prices, local landmark guides, and secret histories.

Mobile app users can turn on Broadcastr's Geoplay feature and hear travel information streaming automatically into their headphones based on their physical location.

"Fodor's is proud to be Broadcastr's exclusive travel partner," said Fodor's Publisher Tim Jarrell. "We hope to provide locals and travelers deeper insight into popular destinations through this innovative platform and are excited to expand our brand's reach to a new social-media platform."

Fodor's has already uploaded audio excerpts from its New York City guide to spots around Manhattan, Queens and Brooklyn — including well-known attractions like the High Line and hidden gems like Doyers Street in Chinatown. In the next year, Fodor's will add travel tips for San Francisco, London, Paris, Chicago, and the Caribbean.

Fodor's fans can use Broadcastr to create playlists to share with friends and visitors, and can share and embed travel tips on Facebook, Twitter, blogs and email.

"Broadcastr allows users to tune into an invisible layer of history, story – and, in the case of Fodor's, useful, eloquent travel information – while their hands and eyes are free to explore and interact with their world," says Scott Lindenbaum, co-founder of Broadcastr. "Our users will be able to discover valuable travel information and add their own experiences and stories to the conversation."

About Broadcastr

Broadcastr is a social-media platform for location-based audio. A free application available on the Web, Android and iPhone, Broadcastr lets users record and share audio on an interactive map.

From restaurant reviews, citizen journalism and stand-up comedy to songs, oral history, and friends' stories from last night, every story on Broadcastr is pinned to a physical location.

Mobile app users can take a GPS-enabled walk while audio about their surroundings stream into their headphones. Like a museum tour of the entire world, Broadcastr allows users access to the rich layers of narrative and memory surrounding them.

Broadcastr is currently in private beta. The public beta will launch in February, 2011. Members of the media may contact press@broadcastr.com for earlier access.

On Twitter: [@broadcastr](https://twitter.com/broadcastr)

On the Web: www.broadcastr.com

About Fodor's Travel:

Covering over 300 destinations worldwide, Fodor's guidebooks and Web site, Fodors.com, have provided the most up-to-date, accurate information for travelers for seventy-five years. Written by a team of over 700 global writers, Fodor's provides travelers with engagingly written, intelligently and accurately reported, and absolutely indispensable travel guidance. Fodor's Travel is a division of Random House, Inc. Visit www.Fodors.com for more information.

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