

Advancing Solutions Through Choice



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June 15, 2010

For:

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The Sourcing Enigma

You need to...

- Drive Innovation To Address Change
- Prioritize Projects and Control Budgets
- Optimize The Internal Team
- Be Ready For What You Don't Know



And yet you wonder...

- Does Your Partner Value Your Business?
- How Long Till We Engage?
- Will Fit , Style And Methods Conflict?
- Will We Get The Outcome We Expect?
- If ROI Will Be Worth It.



Making the Right Move

Agile Competition

Cost-Time-Value-Outcomes

Maintaining Customer
Loyalty/Erosion

Motivated Employees/Attrition

Profitability/Loss

Proactive/Reactive



Understands Your Needs And
Meets Them.

The Job Drives The Model

Adapts To Your Culture And Style

Honesty and Transparency

The Strategic Partner

Agenda



Our
Mission

Models

Value

Expertise
and
Confidence

Assets

Mission Statement



Our Vision

To Be A Global Leader In IT Services Through Technological Innovation And Competency Growth And Development. Ultimately Building Long Lasting Customer Relations, Through Value Added Outcomes.

Our Mission

To Focus On The Intersection Of Our Client's Emerging Needs, Countering The Dynamic Acceleration Of Business And Technological Change With Cutting Edge Innovation And Unparalleled Customer Service.

Dynamic Engagement Model

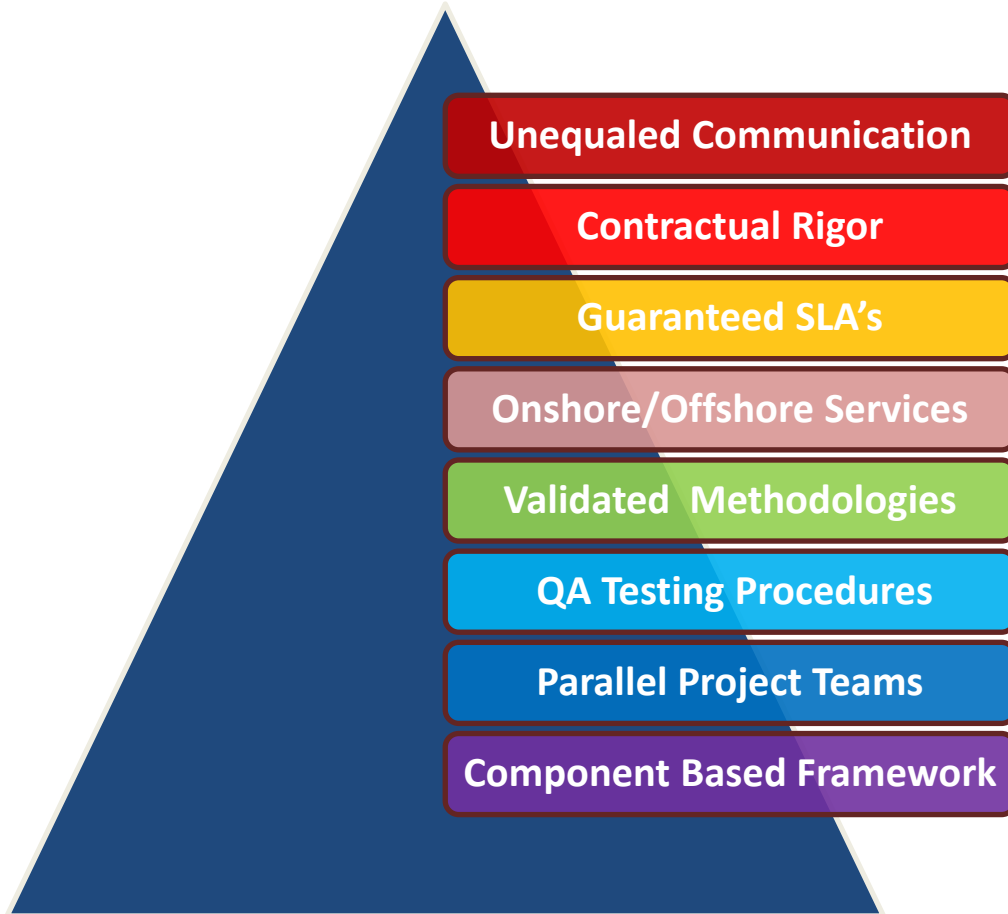
● A Unique Offering:

- A Privately Held Company Focused On Customer Outcomes Through Applied Strategic Methods.
- One Primary Focus – Delivering What You Need, When You Need It, Painlessly

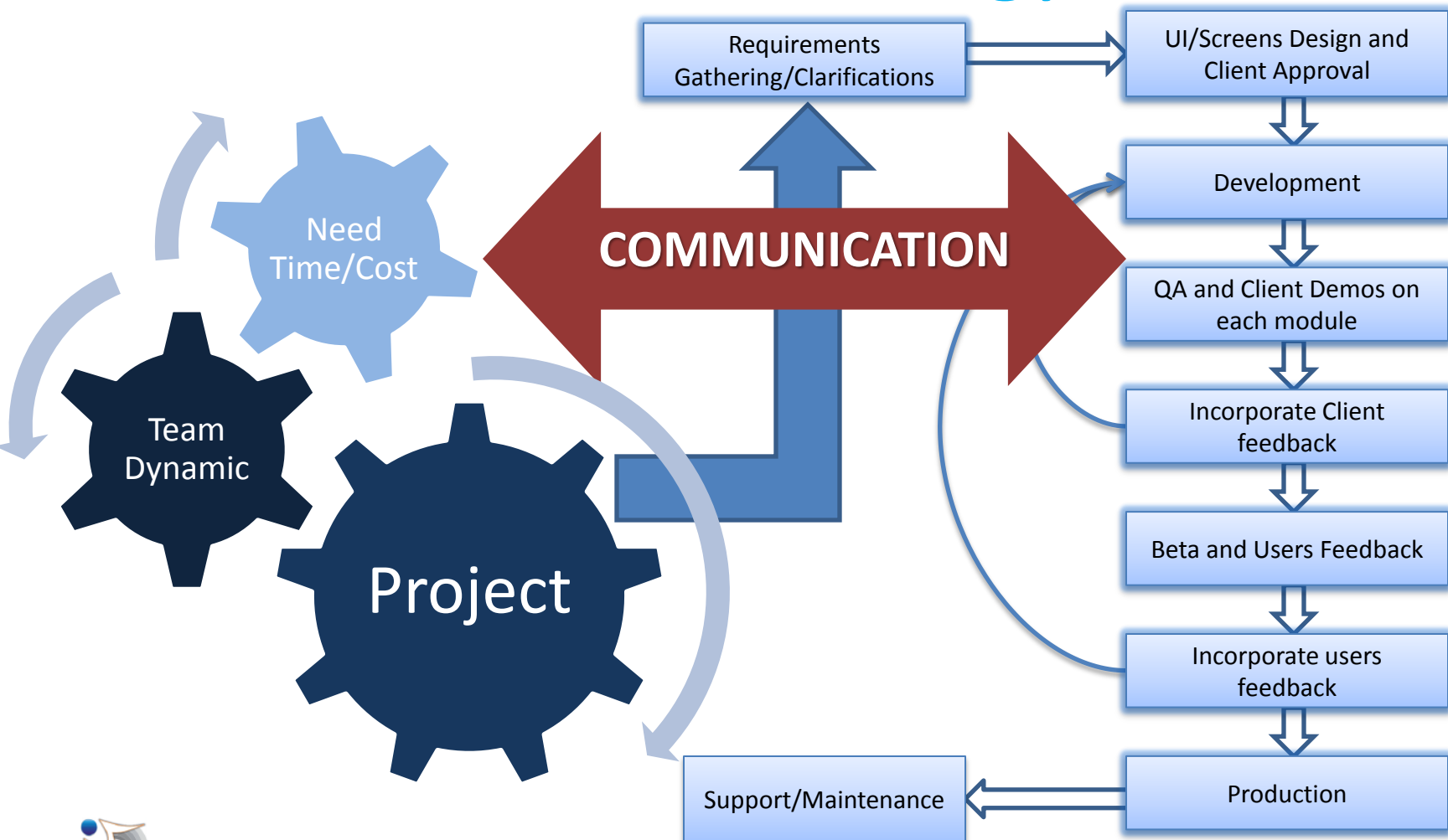
● Customer Structure:

- Comprehensive and Fully Customizable Platforms
- US Based Project Management and Development
- US Based Project Management + Co-Sourced Offshore Development.
- Offshore Project Management and Development

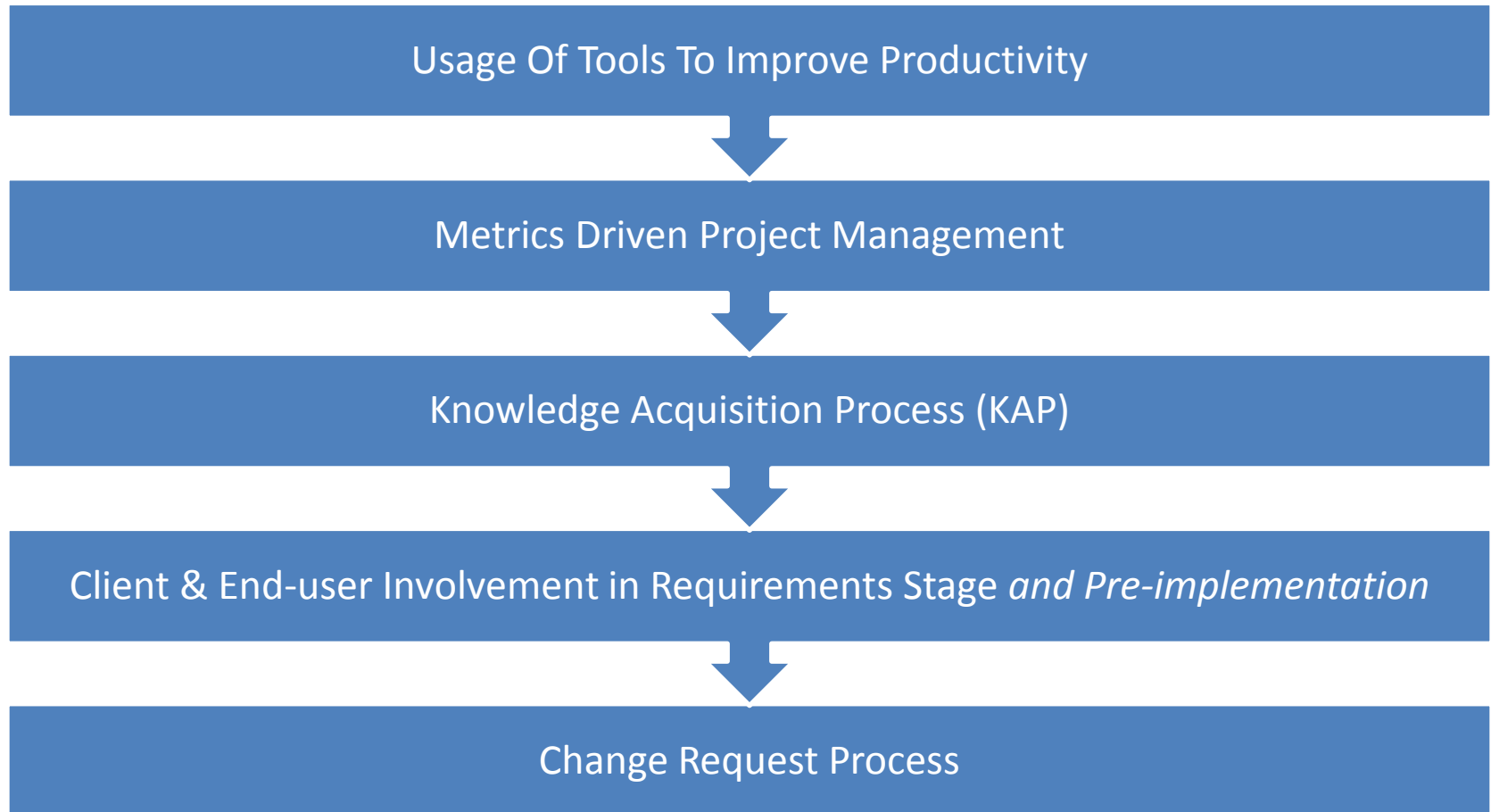
Value



MetaOption Development Methodology



Strategic Methodology



Our Team

- 100% Hold Graduate Degrees
- Employed By MetaOption
- 40% Are Industry Certified
 - Microsoft, Sun, Adobe, Apple
- Diversified Project Expertise And Experience In The US
 - 70 + clients - 100% reference-able
 - One Stop Shopping – 100% delivery on very complex, multifaceted projects
- 200 Person Years Of Experience, Delivering Confidence To Each Project

Uniquely
Qualified



- Cohesiveness In Team Design Optimizes Resource Bandwidth
- Strong Internal/External Communication Methodology

Unique
Structure



Tools and Processes

- Communication Methodology
 - Daily Customer Updates Based On Customer Demand
 - SharePoint (MOSS) – Collaboration Tool
- Project Management System (PMS)
 - Direct client Insight Into Project Status And Milestones
- Configuration Management (SVN)
 - Client Control Over Code
- Invoicing and Accounting System (CRM)
- Time Tracking (Time Sheet)
 - Client Monitoring Of Team Effort/Progress
- Change Request process
- Bug Tracking System (BTS)
 - Project Validation

Solution Offerings

- Custom Application Development
- Mobile Application Development
- Enterprise Resource Planning (NAV)
- Customer Relationship Management (CRM)
- Business Intelligence and Reporting
- Portal and Content Management
- Legacy Migration
- System Re-engineering and Integration
- Quality Assurance (QA) Consulting

Competitive Edge

The MetaOption Advantage

- Fixed Cost Pricing Model – no surprises
- Service Level Agreements - contractually guaranteed
- Dedicated Business Development Director – optimized customer outcomes
- Customized Engagement Models – absolute flexibility and cost effectiveness
- Measurable Return on Investment (ROI)
- Customer Focus - privately held - emphasis on the customer, not shareholder
- Outcomes Oriented Methods – end user insight is cultivated to foster accelerated end-user adoption and shorten development timelines
- Direct, continuous investment in product development centric tools

Customized Client Engagement Options

- US Based Project Management (Onsite/Offsite Flexibility)
- Co-sourced US Based Project Management & Offshore Development Resources
- Offshore Project Management and Development

Partnership Advantages

Microsoft Gold Certified Partner

Oracle Partner

Adobe Solutions Partner

Quark Authorized Extension Developer

Apple iPhone Development Partner

Client Testimonials



Naushad and his team were originally contacted to assist us with an iPod programming project.

Upon reaching out to Naushad, he suggested coming to our office to walk through, with us, our outline for the iPod programming. Naushad was professional, timely, and offered solutions to streamline and expedite the programming process, as we were under an extremely tight deadline. In the days following our live meeting, Naushad followed up repeatedly, proactively beginning work ahead of schedule and offering time-save solutions. Once the final project was received, on time and as outlined and described, we had affirmed our working relationship with Naushad, and his team, and were eager to discuss our next project to further explore capabilities and our business collaboration.

David F. Clark, MS
Director, Academic Affairs
PAIN and SLEEP Clinician.com

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Client Testimonials



"Thanks to Naushad and his MetaOption team, our inventory and accounting nightmare has turned into a dream. From concept, to design and implementation, we could not have asked for a more professional company to put our trust in. Not only did they complete the project on time and budget, but they have been here for us to help with the transition from the old system. With MetaOption, service definitely does not end after the sale. If you are looking for a company to solve your technology problems, look no further."

Todd Burt
Vice President
BuyBook Technologies

Todd Burt
General Manager
R. Hollenshead Auto Sales, Inc.
Manheim, PA 17545
www.rhollensheadautosales.com

Client Testimonials

MetaOption and its employees deliver us high-end application development on-time and on-budget. Their commitments to our specific needs are unparalleled in 10 years of working with such providers. They deliver impressive code which runs straight out-of-the-box and the MetaOption team does not exhibit any of the usually anticipated concerns associated with remote development. Their turn around time is excellent and we look forward to continue working with them.

LEADING TUITION MANAGEMENT COMPANY

New York, NY, USA

END