





FOR IMMEDIATE RELEASE

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LOS ANGELES COUNTY HIGH SCHOOL SENIORS COMPETE TO REPRESENT THE LOS ANGELES AND SOUTHLAND AUTO DEALERS AT THE NATIONAL AUTO TECH COMPETITION IN NEW YORK CITY!!!

Over 18 Thousand Dollars in Prizes Donated by MATCO Tools, BMW NA, Mercedes-Benz USA, Mitsubishi USA, and Toyota T-TEN Educational Programs, and LONGO Toyota to Participants!!!

Los Angeles, California – February 7, 2011. Twelve two-student teams representing Agoura HS, Artesia HS, Bell Gardens HS, Canyon HS, Highland HS, La Habra HS, Narbonne HS, North Hollywood HS, Palmdale HS, Sonora HS, Southeast ROP, and Van Nuys High School will be participating in a skills and hands-on automotive technology competition *Saturday, February 12, 2011 at Cerritos College Center for Transportation Technologies at 9:00 a.m.*

The twelve two-student teams are divided into two groups – Los Angeles, sponsored by the Greater Los Angeles New Car Dealers Association (GLANCDA) and Southland, sponsored by Southland Motor Car Dealers (SMCDA). Finalists from each group will be fully sponsored by their association to attend the National Auto Tech Competition in New York City during the New York International Auto Show, April 26-27, 2011 hosted by the Greater New York Auto Dealers Association. The competitions, the auto industry's largest school-to-work initiative, pit the nation's best high school automotive vocational education students against one another for the title of '**America's Top Technician**'.

High School	Auto Shop Instructor John Andersen	Student Team		Association
Agoura High School		Anthony Augello	Daniel Menchaca	GLANCDA
Artesia High School	Marty Supple	Davon Frazier	Nathaniel Mannino	SMCDA
Bell Gardens High School	Ken Isenhart	Henry Juarez	Guillermo Tapia	SMCDA
Canyon High School	Peter Ciccone	Alex Hensley	Ean Singer	GLANCDA
Highland High School	Dan Brown	Aaron Felipe	Chris Soper	GLANCDA
La Habra High School	David Endo	Steve Arzate	Jonathan Salazar	SMCDA
Narbonne High School	David Rivera	Mark Ramirez	Jose Magana	SMCDA
North Hollywood High School	Al Jimenez	Miguel Ruelas	Christian Aguila	GLANCDA
Palmdale High School	Tim Green	Emily McCorkle	Luis Casillas	GLANCDA
Sonora High School	David Endo	Matthew Dillon	Christian Juarez	SMCDA
Southeast ROP	Abel Ponce	Pedro Ruiz-Barrios	Frank Cornejo	SMCDA
Van Nuys High School	Joe Agruso	Ruben Garcia	Lissette Hasbun	GLANCDA

2011 High School Participants

THE AUTOMOTIVE TECHNOLOGY COMPETITION IS A TEST OF SKILL, A MEASURE OF KNOWLEDGE, AND A RACE AGAINST THE CLOCK!

How the Contest Works

The rules of the contest are simple. Each two-student team will rotate through 12 work-stations or "bugged" vehicles, using a repair order with actual customer complaints. The student teams must diagnose and repair the problem within the allotted time. Each "bug" correctly diagnosed and repaired is worth a number of points, depending on the level of difficulty.

In addition, the students' knowledge of emissions control systems, alignment, electrical test equipment, airbag components, oscilloscope usage and mechanical measurement equipment is tested during a series of intensive work station sessions.

The following stations will be set-up by Cerritos College Automotive faculty unless otherwise stated:

- 1. Fuel Injection
- 2. Engine Measurement/Parts ID
- 3. Suspension
- 4. Electrical
- 5. Brakes
- 6. Brakes (Car)
- 7. Air Conditioning

- 8. Auto Transmission/Auto End Play Measurement
- 9. Tire/Wheel Inspection
- 10. Cranking Compression (Dry)
- 11. Vacuum Gage Reading
- 12. Electrical (Stuart, Mercedes-Benz)

Local Industry Gift Sponsors:

LONGO Toyota + MATCO Tools + Mercedes-Benz USA + Mitsubishi USA + Toyota Motor Sales USA, Inc. (Toyota T-TEN)

Local Industry Station Judge Volunteers:

Dubai, CA State Tech Ed. + Marvin Linville, CA AYES/NATEF + Chris Barthel, VP, Fixed Operations Director, The CAR Group + Dennis Erickson, Facilities Manager, Sullivan Automotive Group; Feviu Villarreal, Shop Foreman, Lexus Santa Monica; Rick Cuesta, Service Manager, VW Santa Monica - LAcarGuy, Family of Dealers + Billy Stuart, Shop Foreman, Longo Toyota; Bob Jersey, Shop Foreman, Longo Lexus + Mariano Rubio, Longo Toyota + Stuart Klein, Technical Performance Specialist, and Julie Klein, Mercedes-Benz USA, LLC + Kirk Leyton, BMW N.A. + Chuck Dugan, BMW NA + Robert Rakusan, BMW NA + Mike Zapack, BMW NA Allen Froschauer, Mitsubishi Tech Center + David Wong, Mitsubishi Product Engineer + Greg Czopek, Mitsubishi Tec Specialist

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Training the Technicians of the Future:

Greater Los Angeles New Car Dealers and the **Southland Motor Car Dealer Associations** provide valuable educational and philanthropic benefits to the Los Angeles & Southland Communities. The Associations believe that involvement with local charitable organizations make a positive difference for everyone involved.

Los Angeles County is one of the largest retail automotive markets in the country with over 267,000 new vehicles sold in 2010*. Automotive dealers in Los Angeles County have set the standards in innovation and selling. The consumer market in Los Angeles County is one of the most sophisticated and enthusiastic markets out there. But one problem facing the dealers in Los Angeles County is the ever-growing shortage of high-quality technicians to repair and maintain the high-volume of vehicles sold each year.

In 1998 the Greater Los Angeles New Car Dealers Association joined other state and metro Associations throughout the United States in a program to help encourage young people with an aptitude and passion for automotive technology to consider a career in the retail automotive industry. This program is the Automotive Technology Competition for High School Seniors.

In 2005 GLANCDA and SMCDA joined forces to promote this local competition. As a group both associations represent over 250 new car dealers in Los Angeles County, and our members realize the importance of "growing new talent" for our industry.

*2010 Experian Automotive Report