

"Hi Bob, it's me again. Listen, I don't know if you've been checking your voice mail all last week, but I'm still here at the same number, waiting for your call."

∏*by*Stu Heinecke



Restaurants & Bars

Cartoons are a powerful device for meeting anyone and everyone in public places -- and it's just too much fun



Presentations

Cartoons are about truth and truth creates agreement, all of which is critical for making truly effective presentations



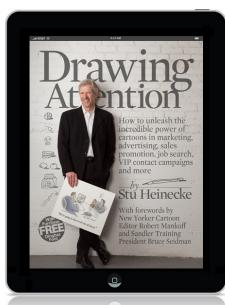
Direct Mail & e-Mail

Cartoons have already powered countless record-breaking campaigns for the world's biggest direct marketers





Cartoons are the best-read and bestremembered part of magazines and newspapers, and the most powerful involvement device ever invented. In Drawing Attention, author Stu Heinecke tells readers how they can put the magic of cartoons to work in various missions in their lives, from advertising and marketing to job search, VIP contact campaigns, publicity, social media -- even meeting people in restaurants and bars. With foreword by New Yorker Cartoon Editor, Robert Mankoff. PDF press advance copy available upon request.















Job Search

The right cartoon can help job candidates stand out and be highly memorable to employers -- and get the job



Social Media

Cartoons can prompt social media buzz that is disarming, memorable and highly visible



VIP Contact Campaigns

Cartoons can put you in touch with Presidents, Prime Ministers, celebrities, CEOs and top decision-makers

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