Learning, Performance and Talent Management for Unlimited End-Users!

Learning Management
▸ Online/Offline Delivery
▸ Blended Learning Modes
▸ Virtual Classroom
▸ SCORM Conformant

Training Development
▸ eLearning/ILT Programs
▸ Online/Offline Assessments
▸ No Programming Skills
▸ ISD Automation Tools

KMx The Advanced Distributed Learning Platform

Performance Management
▸ Classification Management
▸ Performance Evaluations
▸ Competency Measures
▸ Organizational Development

Performance Support
▸ Advanced Search Tools
▸ Help Desk Support
▸ Controlled Access
▸ Knowledge Management

Talent Management
▸ Recruitment and Retention Tools
▸ Compensation Decision Support
▸ Talent Pool Development
▸ Position Specific Measurement

KMx is an Advanced Distributed Learning Platform that provides fully integrated eLearning content development, learning management, performance management, learning content management and virtual classroom technologies in one easy to use solution.

KMxASP leverages the capabilities of our flagship advanced distributed learning platform, KMx Enterprise, delivered as a hosted service.

KMxASP is designed to meet the career development needs of staff, education of partners and suppliers, agents, customers and support personnel. Online, offline or classroom courses can consist of any combination of self-study material and instructor-led activities. Learning activities are both synchronous and asynchronous and provide for a virtual-classroom experience. *KMxASP* provides the following features:

- Complete KMx learning management and development systems to create custom content
- Provides collaboration tools and message boards to facilitate knowledge transfer
- Custom site with your organization's branding and graphics
- Reporting features to track student skills acquisition and provide gap analysis
- Administrative features to monitor student activity and participation
- Complete assessment and survey capabilities to validate skills transfer and provide feedback
- KMxMobile interface (Support for Android, iPhone, iPad, iPod Touch, Windows and Other Mobile Devices)

The KMx user interface was designed for easy customization and branding and is available with language packs to provide for localization and multilingual distribution.
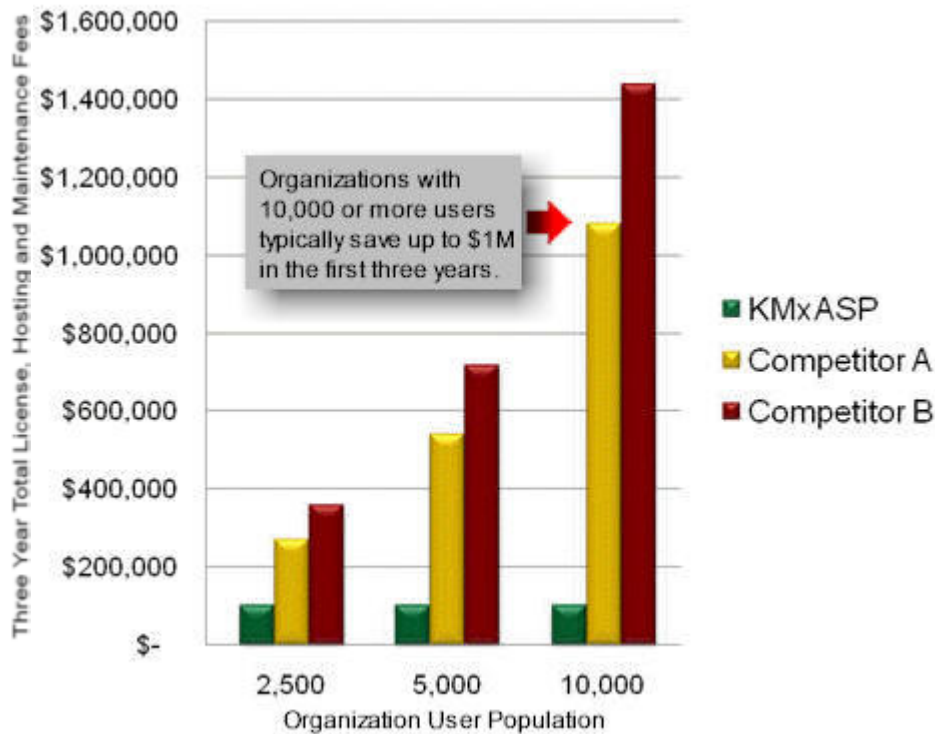
KMxASP Service Agreements and Pricing

KMxASP Service Period Term	KMxASP Annual Fee
1 Year with automatic annual renewals at the end of the initial term	$44,800
3 Years with automatic annual renewals at the end of the initial term	$35,840

Visit www.kmsi.com or call (866) 501-5674 for additional information or to schedule a KMx demonstration.

Competitive Cost Analysis - Typical Three Year Software as a Service (SaaS) Pricing

Organizations with 10,000 or more users typically save up to $1M in the first three years.

■ KMxASP
■ Competitor A
■ Competitor B

Our competitors charge software license or SaaS "per-user" license fees, maintenance fees, upgrade fees, integration fees and content loading service fees.

With KMx, there are no user fees, no maintenance fees and no upgrade fees. Clients are able to load their own content and courses without having to wait on our support personnel. Our standards-based approach significantly lowers the cost of integration and shortens the implementation schedule to weeks, vice months.

As illustrated in the chart, KMx provides flat annual pricing, regardless of the number of end-users and has an initial acquisition cost that is hundreds of thousands of dollars less than our competitors.

KMxASP is clearly the better value!

KMxASP Service Agreements Provide	One-time KMxASP Startup Service Package ($5,000)
- Unlimited end-users, instructors and supervisors - Unlimited Developers and Administrators - Free software maintenance - Free standard support package - Free software updates and patches - Unlimited reporting, including client developed reports and graphs - Unlimited data storage (data contained in the KMx environment includes non-file related information). 20GB of online content storage covered under the Service Level Agreement (SLA). This agreement provides for daily incremental backup and a weekly full backup of all client files and media. - A 100 seat KMxLive Virtual classroom available for unlimited use. - A customizable language pack for localization and customization of all phrases, icons and other control elements. - An SLA that provides for 98% availability with documented disaster recovery and business resumption plans.	- Initial site launch and setup 2 Days of client-site training - Branding of the primary site using the KMx Branding Kit - Integration with the clients Single Sign-On (SSO) environment - Integration with the clients Human Resources Information System (HRIS) or Association Management System (AMS) - Loading of client provided eLearning courseware - Loading of up to 5 years of client provided training history **Optional Items:** - Additional Language Packs - Additional KMxLive Virtual Classrooms - Additional Content Storage (20GB increments) - Premium Support Service Package - Premium Service Level Agreement (99.5%)