



# Tissa Godavitarne's ACME Phone Leads

ACME Phone Leads Business Brief  
by Milton Cai

***"The future of affiliate marketing is not about building websites that compete with thousands of other affiliates. The future of affiliate marketing is about building relationships with local businesses in your own backyard who already have websites and where you have zero competition from other affiliates."***

***– Tissa Godavitarne***

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ACME Phone Leads Business Platform  
Earn Commissions Every Time You Make Local Business Phones Ring

# Why is ACME Phone Leads such a big deal?

First of all, let me give you some proof on why **helping local businesses grow their business** is such a potent market. There is a huge and successful business that focuses exclusively on **helping local businesses grow their business**. Groupon.com works with local businesses and offers the business's coupons. The business will honor the coupon if enough people are willing to purchase them. Groupon.com leverages their massive memberships to assist local businesses advertise and grow by publishing these types of coupons. Plus, they use FaceBook and Twitter to spread the word.

Groupon is so huge, that Google offered to buy them for \$6 Billion! They said no to this offer! You can read this article at Business Insider to find out why. The article explains that Groupon has grown immensely in two short years. They now have 40 Million subscribers, up from 1.5 Million last year and 400,000 the year prior. They employed 124 people in December 2009. In November 2010 they had 3,100 employees.

## Groupon Turns Down Google's \$6 Billion Offer



December 3, 2010 by Ben Parr

93

3,572

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2243

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Groupon has reportedly rejected Google's massive \$6 billion acquisition offer and intends to stay independent.



In fact, Google's offer for Groupon wasn't anything last minute or surprising at all because prior to the offer, Greg Sterling published an article titled "New Place Search Shows Google's Commitment To Local" in SearchEngineLand on October 27th, 2010.

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## New Place Search Shows Google's Commitment To Local

Oct 27, 2010 at 1:59pm ET by [Greg Sterling](#)

Today Google [formally rolls out](#) its new presentation of local results, called "[Place Search](#)." It offers a dramatic change to the look and feel of SERPs on Google.com. The first and most obvious change is that the "[7 Pack](#)" is gone. And there appear to be some fairly major SEO implications, which should provide many hours of enjoyment for the SEO community as it tries to reverse engineer the algorithm.

The changes won't come as a surprise to close Google watchers. A number of people previously spotted Google [testing these pages in the wild](#) and have written about them in some detail, including Chris Silver Smith, Mike Blumenthal, David Mihm and Andrew Shotland. Google sees the changes as an extension or evolution of universal search in the local context.

Google said that the algorithm has been improved and refined for Place Search. We also shouldn't see any more of the "mapspam" that has plagued the 7-Pack in the past. Previously the local and general search algorithms were distinct. I asked whether they had now been consolidated or merged in this new release and was told "yes."

On to the physical SERP changes. The best way to make this concrete is to show the "before" and "after" pages.

### Place Search

Immediately below are two screenshots for the results to the query "San Francisco Dentist." The first page below is an "old" SERP with my annotations. Below AdWords comes the "7 Pack," which is followed by mostly local web results. This was the "old" arena for third party local SEO.

*This is clear writing on the wall that going LOCAL is huge and Google, a billion dollar behemoth, is leading the way for it! [ACME Phone Leads](#) is right behind these two giants to go local and the future outlook is just phenomenal!*

## ACME Phone Leads Is Primed For Mobile Market



With over 5 billion mobile phone users and usage of smart phones on the rise, it shouldn't be any surprise to anyone that phone lead generation is a lot easier nowadays than a decade or more ago.

On February 16, 2010, Google EX-CEO Eric Schmidt spoke at the Mobile World Congress on the pace at which **“mobile web adoption is growing 8X faster than the equivalent point 10 yrs ago for the desktop; that smart phone sales are projected to outperform global PC sales within 3 years and half of new internet connections are from mobile devices. From Google’s perspective, there are more searches on mobile than from desktop in emerging countries like Indonesia and South Africa.”**

The three items that people carry when they leave their homes are keys, wallet and phone. People are so attached to their mobile phones and a survey found that more than 90% of responders reported having their phone by their bed side when they go to sleep. That opens a lot of doors for affiliate marketers to monetize with pay-per-call and mobile marketing campaigns. With the explosive growth of smart phone and mobile phone online access, pay-per-call is now the future of affiliate marketing.

[ACME Phone Leads](#) is paying up to \$50 per call for those promoting its 231+ pre-negotiated local businesses in the Offers Network. This is incredible! To get a better understanding, let us have a closer look at pay-per-call.

## What is Pay-Per-Call?

[Pay-per-call](#) is a performance based advertising method where affiliate marketers are compensated for generated phone leads and sales. As affiliate marketers we tend to think in terms of getting clicks to our websites and landing pages to generate leads and sales. With pay-per-call, the goal is to generate phone calls.

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## ***What Problem Does Pay-Per-Call Solve?***

Today there is an affiliate program for just about every product and service under the sun. Companies large and small have realized the potential to increase sales by teaming up with affiliate marketers. The Internet has typically served as the medium for affiliate marketers to attract potential customers, present products and services, and complete transactions for online merchants. However, not every product or service is best suited for sale on the Internet. It's one thing to buy a book or CD from Amazon.com, but what if someone is looking to buy a product such as insurance, a financial product (mortgages, CDs, student loans, bonds, etc.), real estate, automobiles, medical services, education courses, credit repair or any large ticket item ranging from high-end audio equipment to wedding rings?

These are not products and services that consumers typically buy through the Internet because consumers have a lot of unanswered questions about these products and they want to talk to someone personally before completing a large transaction. Consumers will conduct their initial research online, but they won't make a purchase online. For affiliate marketers, it's been difficult to profit in these niches in the past - until now.

## ***The Technology Is Finally Here***

Telemarketing has been around for quite some time, but the technology has been lacking until pay-per-call. With pay-per-call, affiliate marketers can easily track online the number of phone calls, conversions and commissions from their various advertisements. This is where ACME Phone Lead comes in. [ACME Phone Leads](#) is a back-end platform to track and manage calls for local business owners and affiliates. Affiliates can sign up to promote a local business offer, create and track individual campaigns and earn commissions based on phone referrals. Local business owners get full access to phone call statistics and only pay for qualified calls.

## ***The Top 3 Benefits of Pay-Per-Call***

There are obviously more benefits to the pay-per-call model, but I want to highlight the top 3.

- **High commissions!** As you can imagine, the amount of money that local businesses are willing to pay for phone leads and sales from high-ticket and consultative products or services is very high. [ACME Phone leads](#) has over 230+ pre-negotiated local business offers that you can promote and earn up to \$50 per call after you become a member. You don't have to answer any phone call or meet up face to face with clients. That's already been done for you.
- **Pay-per-call opens up a lot of new promotional methods** - both online and offline. You can literally take your advertising campaign to the streets!
- **You can save money on your pay-per-click campaigns** because you can place the toll-free numbers for your campaigns in your ads and possibly avoid a click.

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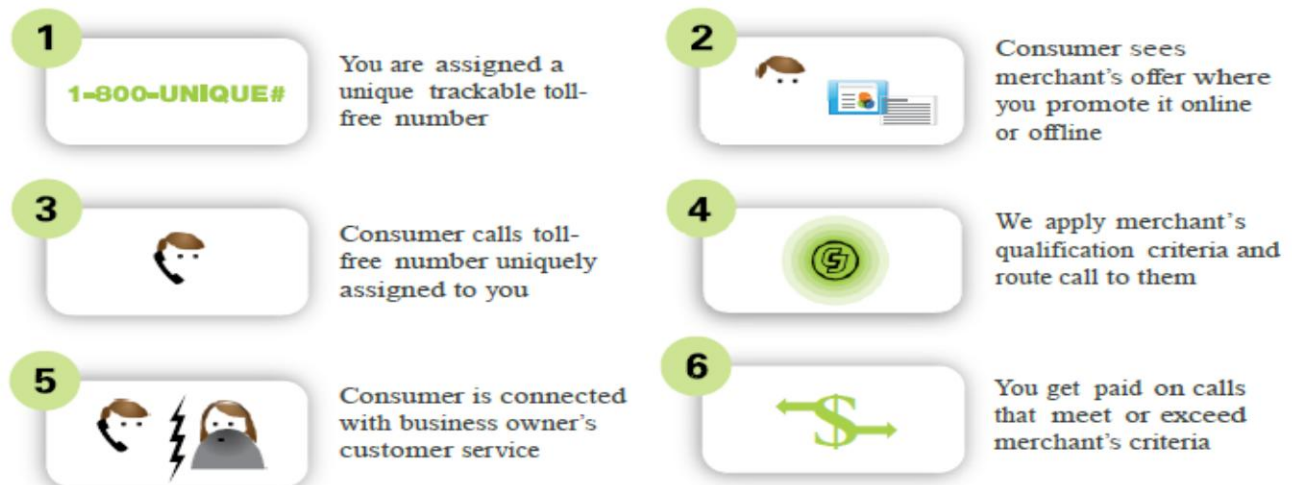
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## Is Pay-Per-Call for Me?

If you're not afraid to learn new things like mobile marketing, local search engine optimization, and pay-per-call marketing strategies to promote local businesses, then [ACME Phone Leads](#) is perfect for you. [ACME Phone Leads](#) is positioned to monetize the explosive growth of mobile and smart phone users to promote local businesses. It has partnered with over 230+ local businesses thus far and successfully incorporated pay-per-call into its business infrastructure. That means you can earn big commissions!

## How Can You Earn With Pay-Per-Call?

### How It Works



### Features

- Easy to get started, easy to manage
- Toll-free trackable numbers unique to you
- Reliable real-time tracking
- Intuitive interface
- Full campaign transparency
- Real-time reporting

### Benefits

Consumers who call to inquire about or purchase products or services are typically more qualified. So by promoting local business offers with Pay Per Call, you'll be generating traffic from more places – both online and offline – that is more likely to convert.

- Lead credit reliability: ~99%
- High average conversion rate per call: 30% - 50%
- Can be used in both online and offline media
- Perfect for mobile, outdoor, TV, radio, print

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## What Can You Earn With Pay-Per Call?

Below is an example of what top affiliates earned with Ring Revenue. [Acme Phone Leads](#) has the highest pay-per-call commissions though.

### TOP AFFILIATES EARNING OVER \$75K PER MONTH WITH PAY-PER-CALL

THEISIS a killer WordPress theme with options galore and a helpful support community THEISIS

by SHAWN COLLINS on OCTOBER 29, 2010

RingRevenue has announced record mobile campaign growth with third quarter call volume up more than 500 percent compared with the first quarter of this year.

The company states that conversion rates are as high as 47 percent and top mobile affiliates are earning more than \$75,000 per month in pay-per-call revenues.

U.S. mobile ad spending will grow nearly 50 percent to more than \$1 billion next year, [according to eMarketer](#).

Also, [Morgan Stanley reported in the last year](#) that the mobile internet is catching on faster than its desktop predecessor, predicting that half of the web browsing in this country will be done on mobile devices by 2014.



*To learn more or get started with ACME Phone Leads, click the link below to sign up for a free account.*

**[Sign Me Up For ACME Phone Leads](#)**

*I'm ready to step into the future of affiliate marketing and earn big commissions with ACME Phone Leads!*

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