

gSoft Profile

About Us

gSoft Technology Solutions builds and markets business and productivity applications for smart devices. gSoft applications feature voice interface, artificial intelligence and rich content technologies in multiple languages. In early 2011, gSoft will launch vAds, a revolutionary global application advertising platform with sophisticated dynamic targeting.

Company Profile

- Our Mission

- To build intelligent productivity solutions, radically adjusting the behavior of computing devices in a way to make them follow natural human behavior.
- To build the world's most effective advertising network, capitalizing on moments of high consumer attention, during idle time, while maintaining a smooth and interesting user experience.

- Our Values

- **Customers and Partners First.** A commitment to customers and partners sits at the heart of everything we do.
- **Integrity.** We hold ourselves to the highest standards of fairness, honesty and transparency in everything we do.
- **Empowerment.** We set parameters for our employees so that they can take initiative to decide, act and be accountable for results.
- **Respect.** We treat each other with dignity and honor. We work as a team and encourage an open, participative culture based on mutual respect. We extend this philosophy to our customers, the environment and communities in which we operate.
- **Spirit to Lead and Win.** We are motivated by a passion to lead, compete and win. This drives us to use our initiative and take smart risks to achieve our goals.
- **Shared Success.** We focus on shared success -- for our customers, our partners, our shareholders and ourselves.

Products

- **Monica**

Monica, the smartest virtual assistant.

Monica is a revolutionary application. The catch is... She Talks To You! As your virtual assistant, Monica listens to your verbal commands. She can do anything, from reading your e-mails, news articles, horoscopes, connecting you to Facebook, and answering any question -- all through a fun and loveable personality. Monica Lite version is now available on the Apple App Store for Free. The full Monica will be released on the iPhone and Android in Q1, 2011.

For more info please visit www.mymonica.com

- **vAds**

vAds, a revolutionary advertising network for the mobile markets is taking a nontraditional, more effective, efficient and innovative approach to targeted advertising. By making use of dead/idle time, vAds delivers short, targeted and dynamic voice ads without altering the app personality, behavior or flow.

For more info please visit www.myvads.com

- **FlyInside**

FlyInside.com is an online, do-it-yourself virtual tour service. Whether you're a real estate agent, property manager or simply a homeowner selling or renting a property, you can create your own virtual tours online in minutes using our easy, instant, and free web service.

For more info please visit www.flyinside.com

Services

gSoft offers technical services to the mobile, communication, health and semiconductor markets. Capitalizing on our extensive, global teams experience we deliver a great and logical alternative for in-house development.