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Event Blossom Premieres Stylish Line of Personalized Graduation Favors

TUSTIN, Calif. (February 12, 2009) – Event Blossom® has introduced its new line of personalized graduation favors. The unique items, which are cleverly named the “Hats off to You” graduation line consist of edibles such as personalized lemonade, hot cocoa, cappuccino, and gum boxes. Also premiering in the line will be graduation themed personalized candy jars, notebooks, mint tins, and playing cards. All products feature personalization, a variety of contemporary motifs, and stylish color combinations.

The launch will serve as a new market for the company, as it expands beyond its already successful wedding, bridal shower, and baby shower areas. Event Blossom has quickly become an innovative leader in the wedding industry by providing a unique take on favors, selling wholesale and offering a successful drop shipping program. “We see the gift market evolving. Graduation is one of the most special days in a person's life, and we think it is important to create new products that are specific to this milestone.” commented Austin Moore, Sales Manager. The Hats off to You collection will make high school graduations, commencements, and graduation parties all the more memorable.

Pricing and Availability

The “Hat’s off to You” graduation favors line is available now through Event Blossom’s authorized resellers. More information on the new product line and of how to become an authorized reseller can be found at www.eventblossom.com.

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NOTE TO EDITORS: For additional information please visit Event Blossom’s website or call directly at (714) 258-8860

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