

ImmersiFind 2.0

New Products to Search, Select & Share



LocaLeads is a hyper local ad network with Pay-for-Performance revenue share.

Let your advertisers showcase their search and display ads on a multitude of large websites, as well as ads on mobile phones. Charges are calculated based on a combination of qualified call charges and click charges. Each incoming call is monitored so that only qualified leads are paid for. Qualified call and click revenues are paid to ad network partners, but ImmersiFind publishers, keep a major share of the net revenue.

Your advertisers pay for results only, the LocaLeads difference.



LocaLeads

Wide

Skyscraper

(160 px x 600 px)



(800) 555-1234

15% OFF Floral Order

Call today to receive 15% OFF floral orders of \$100 or more.

Skyscraper

(120 px x 600 px)



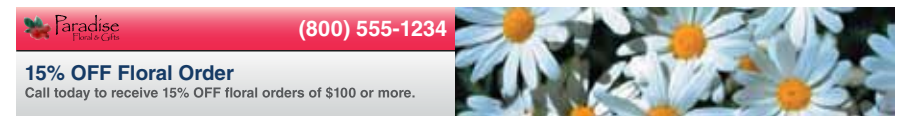
(800) 555-1234

15% OFF Floral Order

Call today to receive 15% OFF floral orders of \$100 or more.

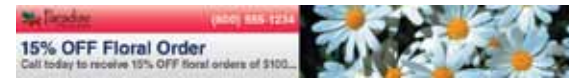
Leader board

(728 px x 90 px)



Banner

(468 px x 60 px)



Medium Rectangle

(300 px x 250 px)

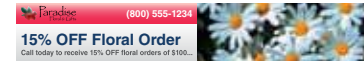


Text

Flowers
15% OFF Floral Order
800.555.1234

Mobile

(300 px x 50 px)



* Ad sizes shown are not exact; actual sizes may vary.

Mobile Apps

iPhone & Android

ImmersiFind for the iPhone is updated with all new features and a fresh new look. Also, launching is ImmersiFind for the Android, which is targeted for 2.0+ users.

Features of the ImmersiFind App for both platforms include:

- Voice recognition for the iPhone and Android 2.0+ devices.
For example **“Starbucks in New York”**
- Business search
- Map and driving directions
- Add new contacts to address book
- People search
- Phone # search
- Selected traffic cams

We are also excited to introduce the Augmented reality feature which is a new technology added to the most recent version of the iPhone App. Use the “eye” to look around the street and find local business closest to you.



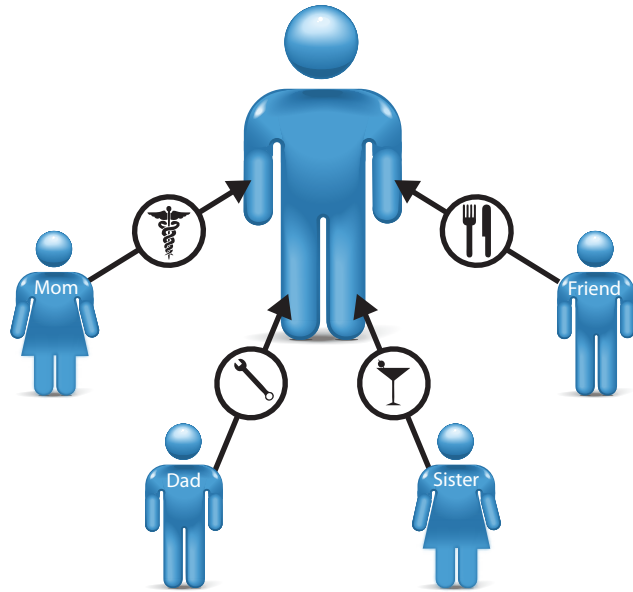
iPad

iPad ImmersiFind is currently in development and will soon be launching the all new iPad app in the next few months. This app takes full advantage of the iPad’s large high-resolution touch screen by showing business listings, profiles and a large map all on the same page. With only a tap, let your advertisers show off their businesses with videos, virtual visits and photos.



Social Media

Social media has become a fundamental part of today's browsing experience. See a deal you like, had lunch at a great restaurant? Why not tell all of your friends and network about it. Whether there are links to Facebook and Twitter or recommending your favorite hair dresser to your social network.

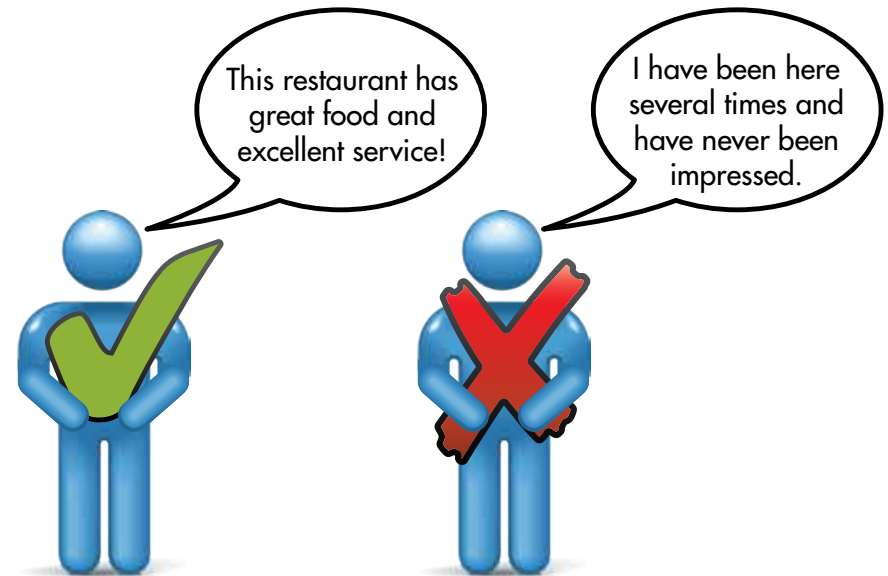


Recommendation Engine

People use products and services that have been recommended by the people they know. This recommendation platform will allow your clients to create, connect and share with a network of trusted friends to strictly recommend businesses and services.

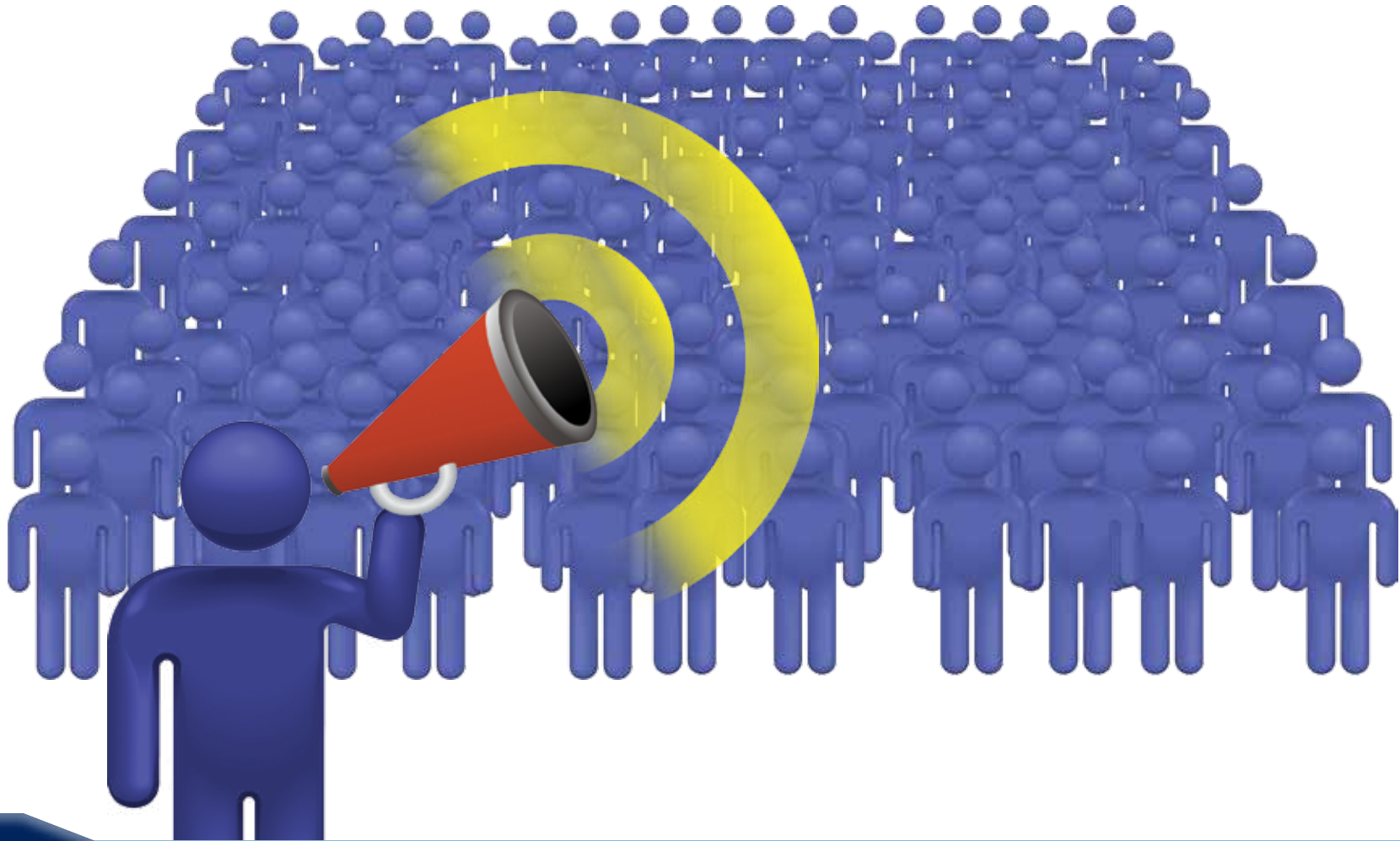
Reputation Management & Visibility

Do you know what people are saying about you, your business and your advertisers on the internet? Are you on all of the major search engines and social media platforms? With ImmersiFind's reputation management system, you will be able to track and manage your reputation and visibility on the internet.



Social Commerce

You may have heard of 'E-commerce' before but have you heard of Social commerce? ImmersiFind wants to give you and your users the best online E-tail experience possible. Social commerce will allow your advertisers to connect people to people & people to products! Let your users socialize and create conversations around products and convert those conversations into revenue dollars for your advertisers. Create buzz around their products, create an appealing discussion community, and then allow the customers to purchase the products online.



Coupons & Deals



Coupons

Coupons are a highly effective tool for advertisers of every size and business type. They are a simple way to find new customers, reengage old customers and draw customers from afar .

\$30 for 2 Lobster Dinners at Fresh Water Bistro. \$60 Value.

Coupons Sold

Price: \$30
Value: \$60
Savings: \$30



Deals

Become the talk of the town, gain new customers, and new revenue! Deals will be the latest craze among price-obsessed consumers and an evolution of social media and shopping. Consumers find hometown deals they like on the sites, sign up, persuade others to do so, and then get a cut-rate dinner, haircut, yoga class or other product or service. Businesses can get a short-term boost that can lead to long-term customers!



New Home Page Design

As part of the ImmersiFind 2.0 release, we are pleased to introduce a new homepage design that offers a contemporary look displaying fresh, featured content, a flexible layout and customizable content. These design changes were done with user experience and SEO enhancement in mind.

1. High Resolution Image Background

This feature gives your homepage a local feel. Add high-resolution photos of your communities points of interest and landscape to make users feel at home. Images can rotate weekly or monthly!

2. Internal Links

This line is designated for promoting internal pages using an icon and text links. You can design the icons and manage the HTML code for each link and change them at any time.

6. Featured Content

Showcase fresh content on the home page to entice users and web crawlers to frequently visit your site. Featured content is not a paid placement product instead, it promotes existing advertising product and time-based content:

Recommendations:

recent recommendations written by users of your site **

Featured Video:

recent videos released on your site;

Coupons:

recent coupons released on your site.

7. Enhanced Footer Links

This area is predominately designated for SEO links and invites web crawlers to index important site maps that target popular cities and categories. Use this feature if your SEO consultant suggests it would benefit your indexing.

5. Local Weather

Display the local weather based on where your users are located. The system detects user location based on their IP address (accuracy 90%+). You can choose the weather provider of your choice.

3. User Registration

We now allow users to create an account with your web site to leave user generated content and personalize their search experience.** Users may choose to use their Facebook password to sign-in.

4. Promotional Spot

This space is designated for you to promote your products and services with a display graphic. You can design the promotional banner and link it to any web page of your choice.

8. Social Network Links

Promote your social network fan pages. If you have a Facebook fan page, Twitter accounts or LinkedIn profiles, use this feature to introduce it to your users and have them follow you.



* All features except background image are optional.

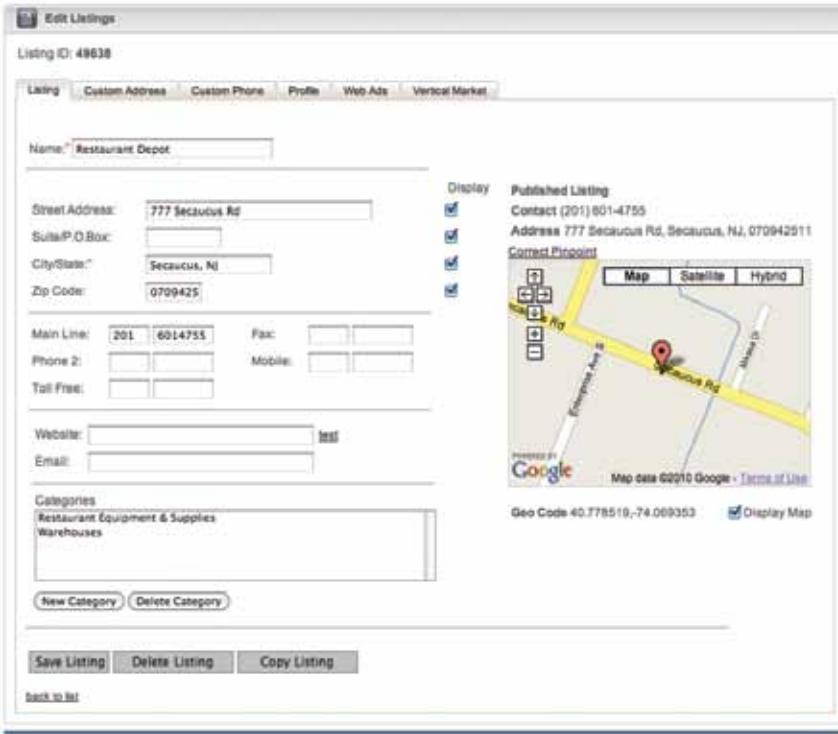
** Users need to sign-up with your site to recommend businesses. "Recommendations" is new feature at ImmersiFind 2.0. There is a social networking aspect included: invite friends, ask them for recommendation and see what they recommend.




The ImmersiFind Advantage

Extracting the most online and mobile advertising revenues is a top priority for any web publisher, and utilizing the ImmersiFind solutions offer powerful monetization capabilities. By combining user friendly search, hyper-local features as well as any future development efforts brought to you by ImmersiFind, your site becomes a site that users will want to come back to time and time again providing traffic to you and their destination site within your local community. Happy users mean happy advertisers who will benefit from your company's online and mobile applications. We bring innovation to the table on your behalf so you can focus on what you do best and that is building your business!

eSupport System



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ImmersiFind is dedicated to providing the best customer service available. With our ImmersiFind ticketing system, publishers have the ability to log and track tickets submitted. The system is complimented by FAQ documents, standard operating procedures and release notes. Our dedicated customer service team is available by phone and email to answer any questions customers face from help with simple changes, to complex internet advice

Furthermore, ImmersiFind believes that giving publishers complete control over their own data is tantamount to their success. ImmersiFind has created a web based tool to help publishers manage their own content: total Autonomy! Publishers can manage advertising uploads as well as rich media uploads and can make changes to listings. No need to submit a ticket for things like a phone number change, simply log into the back office tool, change yourself and updates take place immediately. Publishers have real time access to any and all information: you can run reports on business instantly to find the customers ROI.

And all of this takes out the middle man, there are no operating costs for ImmersiFind to correct the data that belongs to you! Save time and money.



Contact Information

For more information on these new products, please contact:

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