



Heating, Air Conditioning,  
Indoor Air Quality, Plumbing

**Contact:**

Dave Moody  
972-497-7414

[Dave.Moody@ServiceExperts.com](mailto:Dave.Moody@ServiceExperts.com)  
[www.ServiceExperts.com](http://www.ServiceExperts.com)

## **Service Experts Now Selling New HVAC Systems For \$99/Month**

*Consumers Empowered to Affordably Upgrade Their Home's Heating and A/C System*

**Dallas, TX – March 1, 2011** – [Service Experts](http://www.ServiceExperts.com) is helping consumers save energy by offering a new program, allowing them to upgrade old, inefficient heating and air conditioning systems as low as \$99 per month.

For \$99/month with no down payment, homeowners can now purchase a new Lennox® high-efficiency heating and air conditioning system to replace older, less energy efficient HVAC equipment. With a new [higher-efficiency HVAC system](#), many consumers may experience utility savings beyond the \$99 per month investment, equaling a \$0 cost, or even a potential monthly profit, with their new HVAC system. Also during the program, homeowners have an option to purchase select Lennox® ENERGY STAR®-rated, high-efficiency equipment with savings up to \$1,000 or more. Additionally, federal HVAC tax credits are still available for up to \$500 credit for qualifying consumers.

For more information on \$99/month heating, air conditioning and indoor air quality systems, or to locate a Service Experts location, consumers may log onto the company's web site at [www.ServiceExperts.com](http://www.ServiceExperts.com)

*Service Experts LLC is a retail HVAC sales and service company in North America, providing home energy-efficiency solutions, installation, maintenance and the repair of heating, air conditioning, ventilation and indoor air quality systems. Service Experts furnace and air conditioning technicians are certified by NATE (North American Technician Excellence), the leading certification program for technicians in the heating, ventilation and air-conditioning (HVAC) industry. The company is known for their exclusive Five Standards of Excellence and a written, one-year 100% Satisfaction Guarantee.*

*Headquartered in Richardson, Texas, Service Experts has formed an extensive network of high-quality, well-established locations throughout North America. To locate a Service Experts center or arrange for heating, air conditioning and indoor air quality products, service or maintenance, consumers may access the company's HVAC clearance website, [www.HVACClearance.com](http://www.HVACClearance.com), or call the Service Experts toll-free number at 1-888-HEATCOOL (888-432-8266). Useful heating and cooling information can also be found at the Blog of their spokesperson, Sam The Service Expert, at [www.ServiceExperts.com/SamsBlog](http://www.ServiceExperts.com/SamsBlog).*

# # #