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Hairy Dog Digital Awarded “2010 Small Business of the Year”

Owner Rob Emenecker Accepts Northern Anne Arundel County Chamber of Commerce Honor for Adapting Business Approach to Clients' Changing Needs

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Rob Emenecker, owner of Linthicum, Maryland-based web development firm Hairy Dog Digital (HDD), received distinction as Northern Anne Arundel County Chamber of Commerce (NAACCC)'s 2010 Small Business of the Year. The award was presented to Emenecker at the NAACCC Presidential Gala held Saturday, January 29, 2011 at the Baltimore–Washington International (BWI) Holiday Inn Conference Center.

"Hairy Dog Digital stands out this year for two special accomplishments. First, Rob expanded his business by acquiring another web development company; and, second, for recognizing the importance for a small business to be flexible, and to be able to adjust his products and services based on clients' changing business needs," explains Barbara S. Floyd, NAACCC President.

Since joining the Northern Anne Arundel County Chamber of Commerce in 2007, Emenecker has tirelessly worked to plan and manage events and initiatives to support the county's local small businesses. In 2010, he was elected to a two-year term on the Chamber's Board of Directors. Emenecker heads NAACCC's Directory Committee and is a Capital Campaign Committee member.

An example (of Hairy Dog Digital's nimble approach to client services in the past year), was providing project coordination and graphic design services for long-time client [Project Management Institute \(PMI\) Baltimore Chapter](#). During a conversation about the website Hairy Dog Digital was building to promote a rapidly upcoming meeting, the client mentioned needing signage. Emenecker jumped in and designed signs and banners. He also located a sign company that could handle the quick turnaround needed, which included being flexible about adding sponsors' logos up to the last minute.

Emenecker explains, "PMI Baltimore Chapter is an association led by volunteers that have full-time jobs. They just didn't have the time to devote to a last-minute project. I have a print design background, so I figured I could help out. I think that ability to offer more than just web design and programming is something clients rely upon – at Hairy Dog Digital we don't have a cut and dried process that we force every customer through. Every project is different because every client's needs are different."

Adds Emenecker: "Being named Small Business of the Year is a tremendous and unexpected honor. It's been a busy year for Hairy Dog Digital... acquiring Reb's Web Design firm and striving to meet those new clients' needs, as well as those of the clients we had before the acquisition! I have to say a big thank you to the Chamber: NAACCC is such a great resource for me and for the rest of the Anne Arundel County business community... they provide a wide range of support, including networking, joint marketing, legislative efforts and much more."

ABOUT HAIRY DOG DIGITAL

Hairy Dog Digital was founded in 2002 in Linthicum, MD. It is a full-service website development agency, dedicated to the sensible integration of functional design and smart technology. Hairy Dog Digital's services also include: website marketing, SEO, accessibility assurance, hosting, domain name registration, maintenance, and content development services for small businesses in Baltimore, Washington, DC, and Annapolis. <http://hairydogdigital.com>.

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