

Columbus, Ohio based Iron Pony Motorsports named the United States 2011 Powersports Dealer Of The Year



INDIANAPOLIS, Feb. 18 – Columbus, Ohio-based Iron Pony Motorsports Group took top honors last evening at the 20th Annual Dealernews Top 100 Dealer Awards Ceremony, held at the Indianapolis Marriott.

Iron Pony, owned by Chris and Tammy Jones, primarily sells motorcycle parts, gear and accessories out of a massive store that once housed a Super Kmart. In the last two years, the company has taken on three vehicle franchises – Yamaha/Star, Polaris/Victory, and Piaggio/Vespa/Aprilia.

The Ohio store was lauded by Top 100 judges for its merchandising inventiveness, promotional excellence and success with its surrounding community.

To coordinate interviews and receive additional photographs and information please contact:

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