Applied Innovations Launches New Continuous Data Protection 3.0 from R1Soft

Applied Innovations announces partnership with R1Soft to deliver CDP

BOCA RATON, FL, February 24, 2011 — Applied Innovations, a leading provider of Windows web hosting and application hosting services since 1999, has launched a new backup service offering to all Shared, VPS and Dedicated Windows web hosting customers through a partnership with R1Soft. R1Soft is the developer of Continuous Data Protection (CDP), scalable and high-performance disk-based backup software for Windows servers in the Cloud. Applied Innovations will use R1Soft's CDP 3.0 Enterprise Edition to power its new backup services.

"We have always sought to identify and offer the best backup and data protection technologies available," said Jess Coburn, founder and CEO of Applied Innovations Corp. "But with Continuous Data Protection 3.0, R1Soft has really taken backup to a new level, allowing us to offer enterprise-level backup capabilities to all our hosting customers."

R1Soft CDP 3.0 Enterprise Edition uses asynchronous replication to backup data at the block-level, considerably shortening the duration of backups. Backup replicas are stored in the Disk Safe, CDP's industrial strength, on-disk data repository. The CDP 3.0 Disk Safe uses on-disk journaling to protect archived backup data from corruption caused by crashes and power failures in the data center, a feature not offered by any other disk-based backup software.

In addition to the industrial-strength Disk Safe, R1Soft CDP 3.0 Enterprise Edition incorporates a number of industry-leading features:

- Reduces the time it takes to backup Windows servers from hours to minutes
- Facilitates centralized backups, so users can manage backups and restores for up to 30 servers from one control panel
- Includes Bare-Metal Restore and Disaster Recovery capabilities for Windows servers
- Utilizes a multi-tenant, central data repository
- Offers maximum data protection for MySQL databases and MS SQL Server
- Features an easy-to-use, Web-based interface

"Continuous Data Protection is just one of the ways Applied Innovations is leveraging the Cloud to offer superior solutions to our customers," continued Coburn. "The benefit to a customer is improved efficiency, total reliability and the utter confidence of knowing their data is totally secure and retrievable, even down to 'bare metal' in the case of a catastrophic data loss at the client level."

"R1Soft is committed to partnering with industry mavericks like Applied Innovations to introduce CDP technology to its customer base" said David Wartell, vice president of R1Soft, a division of BBS Technologies. "CDP backups offer many convenient and innovative features that will enhance the hosting experience for customers. By offering a premium backup service like our CDP 3.0 Enterprise Edition, Applied Innovations proves that it is a company serious about uptime and its promise to offer leading edge solutions to its customers."

About Applied Innovations Corp.

Based in Boca Raton, Florida, Appliedi is a Microsoft Gold Certified hosting provider specializing in Windows hosting since 1999, including Shared, VPS and Dedicated hosting. Promising superior performance, innovative world-class hosting services and Total Customer Satisfaction at highly competitive rates, Applied Innovations hosts thousands of domains for small to medium sized businesses worldwide. Applied Innovations has developed a reputation for implementing the latest hosting technologies as soon as they become available, offering customers a cutting-edge

Windows hosting experience for PHP, .Net, Ecommerce and CMS applications; business, personal, professional and novice customers alike.

Contact:
Lyza Latham
AcuteVisibility|BMO
954-599-4253
Lyza [at] AcuteVisibility [dot] com