Redline Track Events Announces Deal with VERSUS For the All-New Circuit Battles Series

The First Episode Premieres Saturday, March 26, at 2 p.m. ET

Rosamond, Calif. - March 1, 2011

Redline Track Events announced that VERSUS will air episodes of *Circuit Battles,* a television program that showcases the intense racing action and drama of the new Pro Track Challenge race series. The first of the two episodes to air on VERSUS premieres Saturday, March 26, at 2 p.m. ET. The second episode on VERSUS is scheduled to air Saturday, April 30, at 2 p.m. ET.

The Pro Track Challenge introduces an evolutionary format and concept for circuit racing, pitting up to 16 teams in head-to-head, twp-lap "circuit battles" on some of the most challenging road racing circuits in North America. The result of a five-lap Super Session seeding race fills the 16-car elimination bracket. Drivers will then face off in the hotly contested, "green, white, checker" two-lap races, with the winner moving on and the loser loading their car in their trailer.

A diverse group of vehicles and drivers will be involved in the inaugural season of *Circuit Battles*, with vehicles such as the Chevrolet Corvette, Mitsubishi EVO, Subaru STI, Pontiac GTO, Porsche 911, MINI and Nissan 350z. The group of drivers represents a broad range of racing success and experience: Grand-AM, American Le Mans Series, World Challenge, Redline Time Attack and SCCA.

"We're very excited to be working with VERSUS on this effort and showcasing this new format of racing to a national audience," said Nikolas Malechikos, President of Redline Track Events. "The extremely high production value coupled with the unique delivery of the *Circuit Battles* program is going to make for some wild entertainment!"

A Winner Every four Minutes!

The new format of racing provides for rapid-fire action and edge-of-the-seat entertainment for motor sport fans. A total of 23 battles will take place over the course of a three-hour period at each event, offering an easy to follow and engaging motor sports entertainment experience. Every episode of *Circuit Battles* will showcase highlights from all of the on-track action and behind the scenes drama in stunning HD. Race analysis and commentary will be provided by in-studio hosts Nathan Kershaw and Todd Wilson. Joining them from the track will be pit-lane reporter Samantha Schacher.

H-Bomb Media of Burbank, Calif., will produce this highly-anticipated new program. With vast experience supporting reality shows, as well as award-winning action sports DVD and television productions, H-Bomb Media is uniquely positioned to deliver the excitement to television viewers.

"This exciting new format will make for some great racing and intense rivalries," said Wes Miller, Executive Producer of *Circuit Battles.* "The head-to-head match ups will force the drivers to push their cars and take chances. In the end, all of this will make for some tremendous action for the fans and

great television." Wes Miller is no stranger to the world of action sports, having won the Baja 1000 Pro ATV Division twice in addition to operating "The Bomb Squad" ATV race/freestyle team, as well as producing the very successful *Huevos DVD* series.

Everything Is On The Line!

Drivers are battling for up to \$15,000 in prize money at each event and the season Championship \$50,000 Grand Prize. A total of \$250,000 in prize money is up for grabs during this inaugural season of *Circuit Battles.* The ten-event, 2011 Pro Track Challenge season kicks off the weekend of March 5, at Willow Springs International Raceway in Rosamond, Calif. Visit <u>www.CircuitBattles.com</u> for more information.