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I'LL SHOW YOU MINE Fact Sheet

Company Name	I'll Show You Mine, published by Show Off Books, Inc.
Snapshots	I'll Show You Mine is an educational resource book created to debunk society's artificial standards for normalcy and beauty in female genitalia, and to provide a window into the myriad experiences that shape women's sexuality.
	Show Off Books, Inc. was founded in 2010 by Wrenna Robertson and her partner, Whelm King. Based in Vancouver, British Columbia, Show Off's first book, I'll Show You Mine , will be available for sale in March 2011. The independent publishing company endeavors to foster communication and empower people through educational books, and other media, that are dedicated to depicting the diverse reality of the human body. For more information or to purchase I'll Show You Mine , please visit <u>www.showoffbooks.com</u> .
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Editor	Wrenna Robertson
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Purchasing info	Available at <u>www.showoffbooks.com</u>
Price	\$40 Cdn including expedited shipping anywhere in North America
Free copies	Free copies of this book are available to women's, men's, teen and family resource centres; all types of physician's offices; sexual health clinics; K-12 school counselors; and college counseling and resource centres. Additional information is available on the company website.
Charity	10% of the profits of this book are donated to local and international women's charities.
Books Specs	Sixty women are represented in the book, each with two life size and true colour photographs. The photos are paired with in-her-own-words stories of each woman's experience of the shaping forces of her sexuality. Women from a variety of ethnicities, ages spanning from 19 into their sixties, and all walks of life are represented.
	I'll Show You Mine is proudly printed in Canada on FSC certified paper with soy-based inks; the book is hard cover; 128 pages.
Please include this info in your story	"I'll Show You Mine is available at <u>www.showoffbooks.com</u> " "I'll Show You Mine, \$40 at <u>www.showoffbooks.com</u> "
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