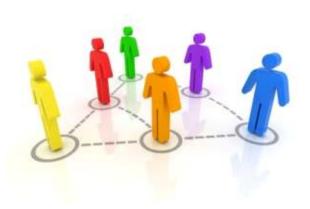


WHO Should Attend

- Recruitment Agencies
- HR / Recruitment Professionals, Managers and Directors
- Recruitment Advertising companies
- Suppliers to the Recruitment Industry
- Job Boards

REASONS To Attend

- Learn the latest Social Media trends
- Discover how leading companies have implemented Social Media
- **Stay ahead** of your competitors
- **Network** with Experts and Peers



Book Online at:

http://www.SocialMediainRecruitment.com

Or telephone: 01962 883754

Includes **Success Stories** from previous Conference attendees and **Social Media Question Time**

PROGRAMME

- Building a business case for implementing Social Media – Colin Cook, Marketing Director
 British Army
- Using Social Media to Raise
 Your Employer Image and
 Build a Talent Pipeline Becky
 Folb , Global Talent Acquisition
 Manager Nokia
- Getting the most from using LinkedIn effectively in recruitment - Laurent Brouat – Founder – Link Humans
- Beyond the CV Gaining a competitive advantage through Internet Sourcing – Katharine Robinson – Sourcing Recruitment Manager – Capgemini Consulting
- How Facebook can be used by Recruiters to build a brand and generate hires – Steve Evans – Founder- Net Natives
- Multi-language use of Social Media in Europe for the Public Sector – Huw Davies – Head of External Communication -European Personnel Selection Office
- Developing A Global Social
 Media Strategy Matt Burney
 Resourcing and Community
 Exec G4S
- Social Media ROI What is it and how do you measure it? – Andy Hyatt- Head of Digital – Bernard Hodes Group