

Increase e-Commerce Results and Revenue



Klaggle helps Retailers maximize e-commerce results with product ratings and review content based on the collective wisdom extracted from millions of existing consumer reviews found on the web today.

The Power of Reviews

Now with Klaggle's Product Rating and Review Service, you can quickly and easily offer the leading social media tool to increase sales and eliminate the #1 reason shoppers leave your e-commerce site, which is when ratings or reviews are not present.

More Reviews Sell More Products

Only Klaggle immediately provides Retailers with meaningful product ratings and review content based on a high volume of reviews. Klaggle offers the speed-to-critical mass of reviews that traditional solutions can't match.

Klaggle levels the playing field between the vast majority of retailers and the mass e-commerce merchandisers giving you the competitive advantage to quickly and easily leverage the revenue value of product reviews immediately.

Our summarized consumer product review content provides the volume, depth, relevance and trust that leads shoppers to buy - faster and with more confidence.

Klaggle's on-demand ratings and review services include:



“Klaggle helps us be more competitive with larger retailers. With Klaggle, our sales have increased by as much as 25% and have helped us increase our sales results with customers outside our typical geographic market by 15%. We love the Klaggle Service!”

James Wyner
Director, Fotofriends

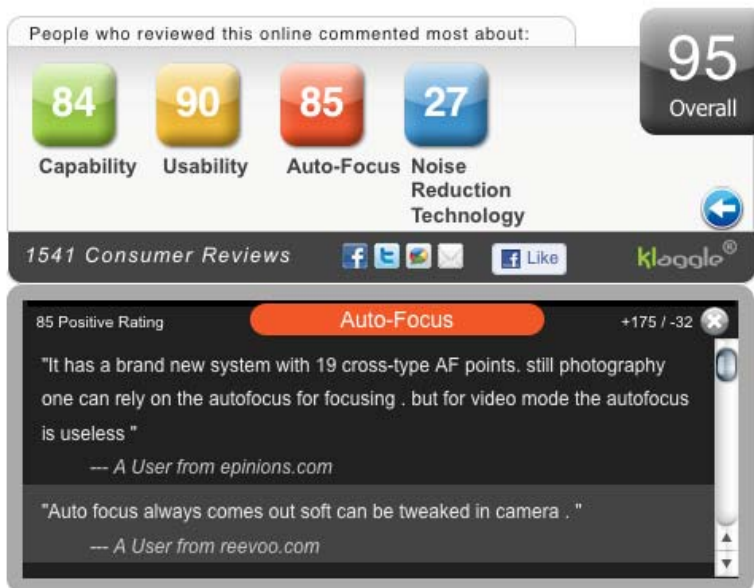
- Overall Product Rating
- Top Ratings on the “most talked about” Specific Features of a Product
- Actual Review Excerpts associated with each Product Feature
- Social Sharing
- Fully Hosted Solution
- Quick & Easy to Implement

Leverage the Volume, Convenience, Relevancy and Value Only Klaggle Can Offer.

Thousands of Reviews from Day One

Klaggle's **Overall Product Rating** allows shoppers to instantly see how tens-to-thousands of purchasers felt about that product.

Klaggle drills down into the *most talked about* specific product features and attributes providing unbiased **Feature Ratings** based on the collective voice of the consumer – both positive and negative – and presents these ratings in an engaging and interactive way.



Klaggle Helps Retailers

- Instill Trust & Credibility
- Build Consumer Confidence
- Enhance Customer Buying Experiences
- Increase Retention & Time-on-Site
- Accelerate Purchasing Decisions
- Gain New Website Traffic
- Reduce Bounce Rates
- Lower Return Rates
- Boost Revenue Both Online & Offline**

Easy-to-Scan Review Summaries

Klaggle includes actual **Review Excerpts** that provide commentary on the associated feature or attribute, presenting balanced perspectives, which affords you trust and credibility.

To extend your brand's reach and drive new customers directly to your website, with one click, shoppers can share your products and website with their friends and followers via Facebook, Twitter and email.

We Make it Easy to Get Started

As simple and easy as embedding a simple line of code, Klaggle's fully-hosted service automatically retrieves each product's unique ratings and review content, without a visitor ever leaving your website or any work on your part.

Our Solutions Improve Overall e-Commerce Results & Your Bottom Line

“Klaggle gives us the ability to provide valuable information to our customers, draw more visitors to our website and assist with our in-store sales. We highly recommend Klaggle.”

Bob Buzzell
CEO, Penn Camera

Learn How Klaggle Can Put the Collective Wisdom of the Crowds to Work for You!