



Exhibitor Information

Does your business offer a quality product or service that is beneficial to mom? If yes, then the **mom's the word!** event is a great fit for you. To become an Exclusive Exhibitor or to take advantage of other marketing opportunities, please visit www.gomom.me/page/becomeavendor.

Exhibitor Levels:

Platinum Level: \$400

8ft table with linen and two chairs. Incl. premium placement
5 products listed in our **gift registry**.
Parking for one vehicle.
Listing as a "mom's the word" exhibitor.
5 features on our **Facebook/Twitter** pages.
10 VIP admission to **mom's the word!**
Four month 3:1 banner ad on gomom.me.
Live demo (Up to 10 minutes) in Panera Bread Lounge.
One year upgraded gomom.me membership.
½ page ad in Mother's Day Guide.

Gold Level: \$250

6ft table with linen and two chairs.
2 products listed in our **gift registry**.
Parking for one vehicle.
Listing as a "mom's the word" exhibitor.
2 features on our **Facebook/Twitter** pages.
5 VIP admission to **mom's the word!**
Two month 3:1 banner ad on gomom.me.

Marketing Opportunities

Prizes:

Feature and promote your product or service (valued at \$50 or more) at **mom's the word!**. What a great way to market your business and give a gift to deserving moms. No placement fee.

Become a Marketing Partner:

Help us promote mom's the word! on your website, e-mail list, newsletter, social media etc. and we'll pay you 50% per ticket sale you refer. Registration required.

Gift Bags:

Do you have coupons, passes, discounts, samples, products or promotional items that moms will love? Include them in the **mom's the word!** gift bags. Minimum of 500 pieces required. Placement fee: \$25.

Gift Registry:

Feature your top Mother's Day products in our Mother's Day Gift Registry for mom to add to her wish list. Purchases are made on YOUR website, so you get more visitors! Placement Fee: \$15 per product listing.

Mother's Day Guide:

Are you hosting a brunch, sale or event in celebration of Mother's Day? Then the 2011 Mother's Day Guide is the perfect place to promote your business! This guide will be distributed electronically on April 30th and at the **mom's the word!** event. Ad placement fees vary.

