

2011 STATEWIDE SOCIAL WORK CONFERENCE SPONSORSHIP OPPORTUNITIES

ACTIVIST: \$7,000

Conference Promotion

- Your organization's name on signage strategically placed throughout the conference
- Hosting the Opening Plenary
- Logo included on all conference promotional materials
- Four (4) complimentary registrations to the conference
- One (1) complimentary conference bag stuffer comprised of either a one-page insert or small item advertising your company/organization
- One (1) complimentary exhibit booth and listing in exhibitor guide
- One (1) list of conference attendees

Additional Promotion

- Banner ad on the NASW Illinois homepage for a period of six months
- One (1) complimentary listing in the Online Marketplace and Marketplace Guide (Good for one year)



ORGANIZER: \$5,000

Conference Promotion

- Your organization's name on signage strategically placed throughout the conference;
- Hosting the Annual Awards Reception
- Logo included on all conference promotional materials
- Two (2) complimentary registrations to the conference
- One (1) complimentary conference bag stuffer comprised of either a one-page insert or small item advertising your company/organization

Additional Promotion

- Banner ad on the NASW Illinois website for a period of three months



STRATEGIST: \$2,500

(Three Sponsorships)

- Your organization's name on signage strategically placed throughout the conference;
- One (1) complimentary registration to the conference;
- One (1) complimentary conference bag stuffer comprised of either a one-page insert or small item advertising your company/organization;
- Hosting of one of the three (3) morning continental breakfasts

CUSTOM SPONSORSHIP: \$2,000 – \$15,000+

Don't see the perfect sponsorship for your company? Please contact Joel Rubin at 312.212.3717 x110 to discuss a custom sponsorship package.

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EXHIBITOR WORKSHOP SPONSORSHIP: \$750 (NEW)

(Five Sponsorships)

New to the 2011 Conference, we have added an opportunity for vendors in the exhibit hall to present a one-and-a-half-hour course related to your product or service. This must be an educational presentation and not a sales presentation; two vendors may join up to present. In addition, you will receive:

- Listing in the conference program as vendor sponsor
- Announcement by monitor that the workshop is being presented by your organization/company
- Distribution of your flyers, advertising, etc., will be allowed during this workshop
- Your organization's name on signage strategically placed throughout the conference;

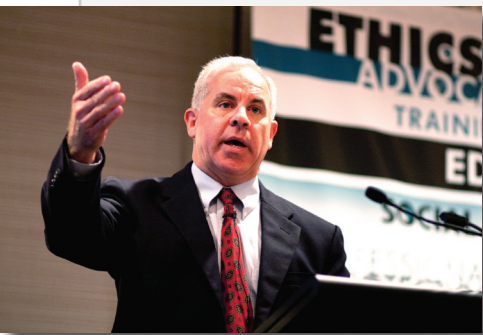


ADVERTISING OPPORTUNITIES

Every attendee receives a program brochure at the 2011 conference. The brochure is referred to repeatedly during the conference and will be used for future reference following the meeting. Note: These are special rates for the Conference Brochure only. They do not reflect the rates of the NASW Illinois online newsletter or buyer's guide.

The following advertising opportunities are available:

Outside Back Cover	\$1,200
Inside Back Cover	\$1,000
Full Page.	\$900
½ Page	\$500
¼ Page	\$300



BAG STUFFER: \$225 PER ITEM

Reach every the hundreds of conference attendees directly! Each conference attendee will receive a complimentary bag which will be distributed at registration.

Deliver a personal message to our attendees with a brochure, flyer (8 1/2 x 11), pen, pencil, or any other business novelty item.

Please note the Bag Stuffer cost has changed to PER ITEM. Information regarding insert deadline, quantity, and shipping will be announced later.



2011 STATEWIDE SOCIAL WORK CONFERENCE SPONSORSHIP APPLICATION

A completed application and payment in full must be received no later than **August 30, 2011**, in order for NASW Illinois to confirm your sponsorship request. If you have any questions regarding the application, please contact Kyle Hillman at khillman@naswil.org or 312.212.3717 x120.

Organization: _____

Mailing Address: _____

Address (Line 2): _____

City, State, Zip: _____

Primary Contact Name: _____

Phone: () _____

Fax: () _____

E-mail Address: _____

SPONSORSHIPS:

Please select your sponsorship choice below. You will be notified upon receipt of your application if your selection is sold out.

SPONSORSHIP	RATE	TOTAL	ADVERTISING OPPORTUNITIES	RATE	TOTAL
ACTIVIST	\$7,000		Outside Back Cover	\$1,200	
ORGANIZER	\$5,000		Inside Back Cover	\$1,000	
STRATEGIST	\$2,500		Full Page	\$900	
CUSTOM SPONSORSHIP	\$2,000–\$15,000+		½ Page	\$500	
VENDOR WORKSHOP	\$750		¼ Page	\$300	
			BAG STUFFER (Novelty Item)	\$225	
SPONSORSHIP TOTAL:			ADVERTISING TOTAL:		
			TOTAL ENCLOSED:		

All sponsors will receive a special thank you in our conference program brochure.

Sponsorship Guidelines:

Applications and sponsorship choices will be accepted and confirmed in the order in which paid applications are received. Sponsorships are nonrefundable; Sponsor is responsible for providing all artwork logos, printing materials, and/or distribution. Upon receipt of your PAID sponsorship application, you will be sent a confirmation and a list of deadlines for materials due to fulfill your sponsorship. Applicant agrees to fulfill all obligations as indicated in the sponsorship prospectus.

PAYMENT – Can be made by check or credit card

Charge my card: Visa MasterCard

Name as it appears on Card: _____

CC#: _____

Exp. Date: _____

Charge will appear on your statement as NASW CONFERENCE.

AGREEMENT

Upon receipt of your PAID application, you will be sent a confirmation of your application and detailed information about sponsorship. We agree to comply with all sponsorship guidelines, rules and regulations

Authorized Signature: _____

Title: _____

Date: _____

Return With Check Payable to: NASW Illinois Chapter, 404 S. Wells 4th Floor, Chicago, IL 60607