



faithHighway

Know where you're going

Press Kit

Church Printing Resources
Church Commercials
Church IT

Church Management Software
Website Outlines
Church Marketing
Sermon Streaming
Church Web Design

"We are very committed to bringing forth excellence while cultivating and unleashing the potential in every person to fulfill God's purpose for their life; and it is our desire that this company is a means to help people receive, share, and demonstrate God's glory throughout their lifetime."

www.faithhighway.com

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The goal of faithHighway is to equip local churches and ministries with powerful, top-notch tools that they can use to reach their community in affordable and cost effective ways.

As the nation's leader in church solutions, faithHighway has served thousands of churches, from church plants to large congregations, for over a decade by providing cutting-edge custom church websites, robust award winning media centers, powerful outreach evangelism television commercials, logo design,

and full media placement services to the church market, including TV, radio, direct mail, billboards, online advertising, and other marketing mediums.



Media is a predominant language of the current culture for both the Christian and unbeliever, and faithHighway believes strongly in helping churches and ministries reach their community with the saving message of the Gospel. We understand that churches operate in the real world and have real budgets to work with; thus, we have designed our products to be extremely affordable while main-

taining high standards of quality in the products we offer. We have a turnkey service, and have a professional staff of media consultants to assist ministries through the process, so that even a novice can work with us and have a top-notch website, TV campaign, direct mail campaign, etc. Our professional staff of consultants and designers takes the burden off of the church staff or volunteers and makes the development of their media a simple, step by step process to completion.

faithHighway offers numerous church tools which help the local church in growing their congregation and connecting with their communities in powerful ways.

"We encourage you to access the opportunities that faithHighway affords the church. Use the tools that they provide for the Kingdom, and we know God's blessings will be upon your church outreach efforts."

- Pastor Wendel Hutchins, Church of Champions



"I want to reiterate how much I appreciate the work the staff put into this project and I look forward to working with you guys more in the future. We are really pleased with our site and hope that it helps advance the Kingdom through this ministry."

- Pastor Scott Fisher, Metroplex Chapel



"Thank you faithHighway. We love the site! Even our out of state Headquarters staff is proud of our site."

- Pastor Clint Cook, Real Life Church

faithHighway maintains one of the highest retention rates in the industry.



"We have spoken to many that have said they decided to come and be a part of Arundel Christian Church because of the quality of our website."

- Pastor Anthony Dunning, Arundel Christian Church

"Let me compliment the faith-Highway support team...they have been OUTSTANDING in their response time to my questions. My account manager and the technical support folks have been terrific and extremely helpful. Thank you!"

- Pastor Terry Rolan, Breiel Church

"faithHighway has made it simple, secure and economical for all of us to be able to share the Hope of Jesus Christ in the 21st century!"

- Pastor Greg Hall, Okinawa Church of God

85% of people attend a church after visiting the website first.

What Our Clients Say...

Our goal with faithHighway is to discover the most influential ways to help churches and ministries reach into the homes of America and pave a road for Jesus Christ to transform the lives of every individual represented in those households...to use today's technology to communicate the Timeless Truth of the Gospel.

- Dennis Dautel Chief Executive Officer

Churches and non profit organizations have great need of our skill, expertise, knowledge, dedication and focus in the technology industry. faithHighway allows each person in the organization to fulfill the Great Commission in a way that fits the gifts He has given us. My goal at faithHighway is to provide leadership, support, service and solutions that allow the Church to fulfill its mission. I have dedicated 11 years to this, and each time I am able to help in any way, it provides a feeling of pride mixed with the humility that I couldn't do it on my own.

- Eric Johnson Chief Technology Officer

At faithHighway, we are always encouraging churches and ministries to share the Gospel in a relevant way, using the technology, language, and environments familiar to today's generation. This is not about being cool or fitting in. It is about fulfilling a mandate that the Holy Spirit led me to, many years ago, in Colossians 4:4: "Pray that I may proclaim [the mystery of Christ] clearly (relevantly), as I should (as is my duty)." My hope is that the work of faithHighway will equip every church and ministry we encounter with the tools needed to fulfill this great commission to proclaim the Gospel in way that people can understand.

- Anthony Carrano Chief Operating Officer

faithHighway cares about church and non profit organizations because it's in the DNA of who we are as a company. It has been our primary focus since day one. We strongly believe in coming alongside these organizations and providing exceptional tools to enhance their mission and ministry. By partnering with faithHighway, non profits and churches can focus on what they do best while allowing us to help spread the word of their organization and provide a quality web presence that draws others to the work they are doing.

- Chris Mallonee Controller



Dennis Dautel
 President and Founder

Dennis Dautel is a recognized entrepreneur whose 25 years of business experience have given him the opportunity to found and operate two successful businesses. The core principle by which all his diverse businesses have operated has been to provide excellent service and to help others. He knows that his greatest achievements are not what can be said about him, but are the events and people for which he can be thankful. His operational responsibility of managing strategic development and company growth is supported internally by a staff that shares his vision, mission and passion and externally through an advisory board made up of highly respected, knowledgeable, and experienced private investors and top executives.



Eric Johnson
 Chief Technology Officer

Eric Johnson is an experienced software specialist, currently serving as faithHighway's Chief Technology Officer and oversees a team of developers in Russia, Ukraine and Austin. Eric gained significant experience with management information systems, accounting systems, reporting systems, databases and project architecture through founding and building two successful technology firms while he was studying Computer Science at the University of Texas at Austin. This experience has been part of the backbone of building faithHighway, Inc. In 2000, Eric cofounded faithHighway where he served as the primary systems analyst, system designer, and database analyst. He has also developed a wide array of website applications, computer software and management systems for our clients.

78% of churches have a website, but only 43% actively use their website.



Anthony Carrano Chief Operating Officer

Anthony Carrano is a respected leader whose clear communication style and task driven mentality has excelled his career over the past 10 years. As an Oral Robert’s University student, Anthony served as a special projects coordinator and Associate Director where he quickly learned about leadership, project management, team training and organizational acuity. In 2000, he brought his experience to faithHighway, where he started out as a sales rep and soon excelled to his current position as Chief Operating Officer. He’s able to see the big picture and then work backward to devise and implement a plan, assign responsibility and authority, then provide relevant feedback measures and metrics to evaluate its success and adjust accordingly. He knows that to truly be an effective leader one must: “touch the heart before asking for the hand.”-Show you care more about a person than what they can do for you.



Chris Mallonee Controller

Chris Mallonee is “the money man.” His current position as controller for faithHighway, Inc. has provided him the opportunity to help develop the faithHighway transaction system through writing the scope of work and functionality for the software. Chris is the youngest on the team, but his leadership expertise have proven consistent as he manages the accounting team, develops internal accounting procedures and processes tens of thousands of transactions a month. His love for people and passion to help others succeed has been proven true during his five years at faithHighway, Inc.

Now that you have met the faithHighway Leadership Team through these bios, we hope you have come to better understand those who are behind the inspiration and excellence of faithHighway.



Church Web Design

faithHighway personally consults with churches to create the best custom church websites that incorporate the church's or ministry's vision and mission into the web design, hand selecting the right tools to provide the most value.



Sermon Streaming

With Sermon Connect, ministries entrust their media with an experienced company with a history of excellence, value and service. faithHighway offers pastors and ministry leaders the widest array of easy to use applications and features to better manage their media anytime, anywhere.



Church Marketing

faithHighway brings solutions geared to bring a Christian presence to your community through design and printing services. Some design services include: logo creation, business cards, banner ads, billboards, letterhead, and more.



Church IT

faithHighway has developed a comprehensive set of products and services, delivered Software as a Service (SaaS), designed to provide churches and ministries with a way to maintain and secure all of their online activity. These include remote online back up from Ignite Backup, total Internet security from Ignite Secure, mobile phone sync from Ignite Sync, and more.



Website Outfitters

faithHighway knows what it takes to create an affordable church website that communicates vision. To assist churches and ministries that are not ready to invest in a custom designed website, faithHighway developed Website Outfitters. Website Outfitters bundles all of the proprietary tools and features, to offer a full service website package with over 65 layouts to choose from.



Church Commercials

faithHighway is the world leader in providing powerful, affordable church commercials to market the church. Clients can select an option that fits their vision and community best from a catalogue of over 75 church commercials, or they can go with custom church commercials upon request. faithHighway serves as a partner, consultant, and Christian media agency, helping organizations with their marketing needs.



Church Management Software

Welcome to Ignite CRM, a robust, web-based Church Relationship Management software created to empower ministry leaders for accelerated church growth through increased visitor retention and member engagement. It can be tailored to fit the specific needs of a church to best manage church relationships at an affordable price.



Church Planting Resources

faithHighway has a heart to partner alongside churches and ministries, providing assistance on church plant strategy from the pre-launch stage, enabling a church plant to have a deeply rooted foundation. faithHighway specializes in church marketing, church branding, and church media solutions that will help church plants flourish and empower them to outreach to their community.



To contact faithHighway or learn more about us,
visit us online:



faithHighway Website: faithHighway.com



faithHighway Blog: MediaOutreach.com



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