



FOR IMMEDIATE RELEASE

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urThots.com Announces Android™ Promotion Available to First 25,000 New Users

Dallas, TX (March 14, 2011) – A hot new startup launching this week at SXSW in Austin, TX is offering 25,000 free Android phones with a new 2-year plan plus data feature to its new users.

urThots.com is the first startup media platform to use Android phones for this type of offer to attract new users to its' site and the phones are expected to go quickly.

"We know our users lead active, connected lives and this offer is just another way we're working to provide extra value to them as members of urThots.com," said JD Carr, founder of the company. "The Android phone is the most popular smartphone on the market today and I can't think of a better way to introduce users to our new platform."

After joining the site for free, users simply visit the link sent to them in their welcome email where they will be taken to the special offer page. On the page users will find many phone models to choose from. Choose your phone and plan and it ships directly to your door via FedEx within 72 hours.

"We do have ulterior motives in choosing the Android phones as our offer," added Carr. "We are obviously trying to attract new users to our fledgling site so they can discover all we offer. At the same time, users who purchase an Android phone through this program will be sent our new Android app to download once we roll it out. We're trying to get this into users' hands as quickly as possible. It is a great starting point for us and I expect the phones will move fast once word gets out." Carr divulges.

To receive your free Android smartphone, visit <http://www.urthots.com/promo>.

About urThots.com

Headquartered in Dallas, Texas, urThots, Inc. is a privately-held technology company that is focused on building the world's most convenient place to share, explore, and access things online while being disruptively hard to ignore as an online communication and publishing platform. From music, to videos, to news and more, you can share a large number of things with our various tools, access them in many ways, and engage with others in real-time via the urThots.com platform.

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About PageMaster Corporation

Promotion executed by PageMaster Corporation, Thousand Oaks, CA.

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*** Offer Details**

User must create a free user account on urThots.com to be eligible for offer. Free phone offer is only available with select service plans, data and messaging features and a new two-year subscriber agreement. Price valid for primary and secondary lines only. Offer is subject to identity, credit, and/or eligibility check and may require a deposit. Contract renewal and upgrade options may also be available for existing eligible customers, however price may vary. Service may not be available in all markets or on all wireless carriers. Activation fees, early termination fees, and additional restrictions apply. Must be 18 or older to qualify. Void where prohibited by law. Not valid with any other offer or for business accounts. Limited time offer that is subject to change and only valid in the United States. See full offer for details at urthots.com. Offers for wireless products and services are fulfilled by Simplexity, LLC, an authorized agent of the featured wireless service providers. Promotion executed by PageMaster Corporation, Thousand Oaks, CA.

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