



## **National Science Foundation Awards Additional Grant To Power Tagging**

*Power Tagging Selected by NSF Amongst Hundreds for Commercialization Phase Funding*

Boulder, CO, and Washington D.C.—March 15, 2011—Power Tagging, a leading provider of next generation smart grid communication technologies, today announced that the company has been awarded an additional grant by the National Science Foundation (NSF). Power Tagging's first NSF award came in the fourth quarter of 2009. The additional NSF award follows a year of rapid growth that includes multiple successful grid deployments and lead investments from top utility Dominion Power and a Strategic Partnership with Lockheed Martin.

"We are excited by Power Tagging's ability to turn its leading-edge technology into a market ready offering," said Matt Futch, Utilities Program Manager, Colorado Governor's Energy Office. "Power Tagging has demonstrated exemplary progress towards commercialization of a technology that enables utilities and end users to enjoy the benefits of greater grid efficiency as well as cost savings."

The additional NSF award will assist the growth of Power Tagging's grid components including development of its VirtuGrid™ database that provides the intelligence hub for all its deployments. The company is also expanding its development of grid intelligence devices that incorporate state of the art digital signal processing, amplification and high voltage analog circuit design.

"We are encouraged by the NSF's continued support for our technology," said Power Tagging's president and CEO John LoPorto. "We are proud to fulfill on the foresight that the NSF had in Power Tagging's unique value in the market. The NSF continues to be a leader in defining and encouraging the development of technologies that promote savings, efficiency and customer value."

Power Tagging's recent success is built on its focus of delivering Smart Grid solutions that deliver a strong rate of return for utilities, energy savings for consumers and flexibility for the future. Utilities interested in Power Tagging are seeking a Smart Grid without the need to capitalize a new, secondary communications network. Power Tagging technology leverages the existing infrastructure to reduce the cost of deployment. Along with affordability, Power Tagging's Grid Location Aware™ solutions bring a host of benefits that make the electric grid inherently smart.

### **ABOUT POWER TAGGING:**

By creating a platform for true grid intelligence, Power Tagging has enabled a host of applications, not technically possible, or financially feasible in the past. The company has developed a patent pending technology for tagging or fingerprinting

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energy on the power grid. This embedded grid intelligence provides foundational benefits for Smart Grid applications including Distribution Automation, Conservation Voltage Regulation (CVR), Demand Side Management, and Fault Isolation and Resolution. In addition to its original National Science Foundation (NSF) award, Power Tagging previously raised \$5 million dollars in its "A" round of financing from large strategic investors.

For additional information please visit: [www.powertagging.com](http://www.powertagging.com).

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