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# UNDEFEATED BOXER VANES MARTIROSYAN BECOMES AN OFFICIALLY SPONSORED *LEGIO* ATHLETE

Armenian Apparel Company *Legio* Joins Forces with Premiere Armenian Athlete



Undefeated 28-0 Armenian boxer and 2004 Olympian Vanes “Nightmare” Martirosyan and *Legio* ([www.legiogear.com](http://www.legiogear.com)) have come to an agreement making Martirosyan a *Legio*-sponsored athlete.

“We’re very excited,” states Araz Araradian, co-founder of *Legio*, “It’s a privilege for us to have the opportunity to partner with a champion like Vanes. As a top tier athlete, an undefeated boxing sensation, and an Armenian, Vanes represents all the best of our culture and we’re proud to have him as a part of the *Legio* family.” Araradian adds, “As we grow as a company, it will be important for us to have these partnerships which help us to support great Armenians doing great things.”

*Legio*, a Los Angeles-based apparel company, is a lifestyle brand which features Armenian themes and legends such as David of Sassoun, St. Vartan, Hayk Nahapet and the Armenian crest. “We are trying to give Armenians worldwide a way of exhibiting their cultural pride through their fashion choices,” says Andreh Haftvani, co-founder of *Legio*, “To have someone like Vanes representing our brand gives us the opportunity to reach more Armenians around the world.”

Martirosyan recently fought in Yankee Stadium and won a unanimous decision against previously undefeated Joe Greene. He will be fighting Bladimir Hernandez in Montreal on March 19, 2011.

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