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Proven Market Expertise: Our Strength. Your Advantage.

By providing comprehensive access to registered representatives, broker dealers, RIA's, IAR's, as well as insurance licensed professionals, we help you establish the critical connections that will fuel your growth. In this competitive marketplace, you need information and strategies that will put your message in front of precisely the right people...at the right times.

Toll-free: 877-763-8473 | P: 303-923-1310

Financial Media Group | 7200 South Alton Way, C200, Centennial, CO 80112

Proven Market Expertise.
Our Strength. Your Advantage.

At Financial Media Group™, we understand the complexities of the financial services industry.

Powerful Marketing Solutions Begin Here...

Get the data you need with Advisor **DirectConnect™**

When it comes to data, it's not only critical to have the right information, but to be able to access that information efficiently. Our powerful web-based tool – Advisor **DirectConnect™** – strikes the perfect balance between simplicity and power.

You get unlimited access to over 100 data points representing critical firm and advisor profiles including full advisor/firm contact information. *(See images on the next page)*

- Registered Reps.
- Broker Dealers
- RIA's
- IAR's
- Insurance Agents
- Insurance Agencies and Firms

Data Subscriptions

All data packages provide 1-year of access with unlimited lookups and screen views. Enterprise packages also include unlimited record downloads.

- **Registered Reps:** This license provides unlimited advisor access to the universe of registered reps, IAR's, as well as those cross-licensed to sell insurance. We offer both an enterprise license with unlimited record downloads, and a basic license with 10,000 record downloads.
- **RIA Firms:** Reach influential decision-makers, with unlimited lookup and download access to over 28,000 RIA firms.
- **BD Firms:** Unlimited lookup and download access to over 5,000 key contacts at broker dealer firms.
- **Insurance:** This license provides unlimited lookup and download access to over 1 million licensed insurance agents, advisors, and insurance agencies as well as those cross-licensed to sell securities. We offer both an enterprise license with unlimited record downloads and a basic license with 6,000 downloads.

Find out how Financial Media Group can help you achieve your goals.

As the premier provider of data, marketing services and recruitment programs for the financial services industry, we've helped our clients achieve the competitive separation that ensures continued success.

Contact us today: Website: www.fmgdata.com | Phone: 877-763-8473

Schedule a product demo and get more info from one of our consultants: 877-763-8473.

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• Accurate Data. Easier Platform. Better Results.

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View & Export.



Take a personal tour of Advisor *DirectConnect*™ at www.adc.fmgdata.com

**Advisor Direct Connect™ is also the industry's only integrated data platform allowing you access to multiple industry sectors and databases at one time, in one site.*

• Ask how we can help grow your business!
CALL 877-763-8473

Advisor DirectConnect

Other Services
from *Financial Media Group*™

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- *Direct Mail:* Copywriting, design, printing.
- *E-mail Marketing:* Ad design, deployment, daily lead delivery, tracking.
- *Telemarketing:* Script creation, live call center reps, daily lead delivery.

