



FOR IMMEDIATE RELEASE

BestHotelOnline.com Announces the Launch of its Booking Service of "Tours and Activities"

HONG KONG, HK, (March 18, 2011) — BestHotelOnline.com (<u>www.besthotelonline.com</u>), the Asia's fastest-growing online hotel booking website today announces the launch of its new travel service. Travelers can now book over 5,500 tours, attractions and activities in over 400 destinations worldwide with BestHotelOnline.com (<u>www.besthotelonline.com/activities</u>)

BestHotelOnline.com is dedicated to provide travelers a fantastic range of cultural, fun and relaxing activities and travel experiences, at the best value. Taking a tethered helium balloon ride for an amazing aerial view of Melbourne; Attending a winery tour in the wine region of France; Riding in a Helicopter over Grand Canyon; Going on a museum tour and awake your senses to experience the world's collection of "masterpiece". These are among the best ways to truly experience a place.

If you want to experience the wide array of culinary delights in a place, the gourmet walking tour in Bologna is an activity you don't want to miss! You will enjoy a personalized tour guided by a local chef to savor the gourmet dishes in the markets and explore the history and traditions of the city and its famous food. It is fun to attend a cooking class with a local family, where you can enjoy your creation and take home a range of recipes.

"To fulfill our mission, we strive to expand our existing service and make travel easy, fun and affordable for our customers. With our new service, customers can read reviews and opinions of things to do in their travel destinations. They can book a tour or activities instantly on www.BestHotelOnline.com which saves them time and effort by taking the hassle out of their travel planning, said Stella Ng, Market Director for BestHotelOnline.com. In addition, travelers enjoy up to 40% savings for buying train passes, city cards, show tickets, museum passes etc at BestHotelOnline.com.

About BestHotelOnline.com

Established in 2010 and headquartered in Hong Kong, BestHotelOnline.com is one of the Asia's fastest-growing online travel agency, providing travelers a choice of over 125,000 hotels in 248 cities worldwide and access to more than 5,500 tours, attractions and activities in over 400 destinations. We help travelers unlock the best hotel rate in their preferred destination with our Lowest Rate Guarantee and commit to deliver an exceptional experience of online travel.

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