

Press Release

Unlimited Technology Solutions Deploys Salesforce.com to United Wholesale Mortgage Call Center

New York, NY, March 21, 2011 - Unlimited Technology Solutions, a leader in Cloud Computing consulting, and a Salesforce.com's Registered Consulting Partner, announced it has completed an implementation of Salesforce.com for United Wholesale Mortgage.

In October 2010, UWM announced a commitment to increase efficiency of service to current and future clients in their lending business. To support this initiative, UWM began a small pilot using salesforce.com.

In February 2011, UWM decided that in order to ensure a successful implementation and to gain the maximum business value in the shortest time possible, they would engage Unlimited Technology Solutions as their Salesforce.com partner.

Less than 30 days later, Unlimited Technology Solutions took UWM's 60-seat Account Executive Call Center live on Salesforce.com. In addition to having centralized access to their customer data in Salesforce.com, UWM's Account Executive team enjoys significant efficiency gains from integration to their Cisco Telephony system, MS Outlook email, calendar and contacts and integration to several mortgage industry web services. Account Executives are able to monitor their own productivity by viewing a robust set of reports and dashboards and management has visibility into the complete Account Executive Team.

Mat Ishbia, President of United Wholesale Mortgage stated:

"UWM's goal was to maximize our efficiency in managing current and potential new clients, and provide clear visibility into Account Executive Productivity. Additionally, it was critical to have our new solution fully deployed for all Account Executives prior to our peak business period which begins in April. Unlimited Technology Solutions' experience and commitment illustrated perfectly why they were the right partner for us. UTS is the reason we were able to accomplish our goals within our budget and aggressive timeline."

Lisa Tyrowicz, Managing Partner of Unlimited Technology Solutions, said, *"We are delighted to have partnered with United Wholesale Mortgage to help transform their Account Executive Call Center. Our consulting team's depth and breadth of experience in Call centers and Salesforce.com have enabled us to deliver the high quality solutions UWM expected. Capitalizing on the uniquely*

flexible, agile and innovative platform that salesforce.com provides, we were able to deliver a robust solution in a very short period of time”.

About Unlimited Technology Solutions

UTS is a global Cloud Computing solutions company that helps clients of all sizes improve results by transforming business processes and technologies to leverage Cloud Computing platforms. UTS enables Customer Relationship Management, Human Capital Management, Marketing Automation, Partner Relationship Management and Sales Force Automation.

For more information, visit <http://www.utscorp.com> or call (646) 395-3950.

About United Wholesale Mortgage

Unite Wholesale Mortgage is a nationally recognized Wholesale lender. Headquartered in Birmingham, Michigan, UWM underwrites and provides closing documents and funding for mortgage loans originated at the retail level by independent mortgage brokers, banks and correspondents. The company specializes in being easy to do business with and speed of close. UWM has grown to become one of the top Wholesale Mortgage Lenders in the country over the last several years.

For more information, visit: www.uwmco.com or call 1-800-981-8898