



Stop the waste!

# Roll it Rite®

Take Control of your Paper Roll!™



**PREVENTS**  
kids and pets  
from making  
a mess!



## Eliminate Wasted Paper!

The *Roll it Rite® Foam Insert* was designed to help families better manage their paper towel and toilet paper usage and eliminate waste. *Roll it Rite* works by controlling or slowing down the speed of the roll as the paper is being dispensed. When you stop pulling, it stops unrolling. Slower dispensing means less waste and increased savings on your grocery bill each week! And because *Roll it Rite* is reusable, it pays for itself many times over saving you up to 50% or more in wasted paper. That's like getting every other roll FREE! *Roll it Rite* also emits a clean fresh scent with every use and has earned the designation of being a **GREEN** product that is 100% made in the U.S.A. Take control of your paper roll!

**30-day money back guarantee**  
if you're not completely satisfied.





Stop the waste!

# Roll it Rite®

Take Control of your Paper Roll!™



SAVE money!



SAVE the planet!



EASY to install!



## Use Less, Save More

### Take Control of Your Paper Towel Usage!

Finally, there's an affordable answer to the problem of tearing off more paper towel than you want to use on your next clean-up. The *Roll it Rite Foam Insert* works by slowing down the speed of the roll as the paper is being dispensed. When you stop pulling, it stops unrolling! Messy hands? No problem, *just Roll it Rite!* Only one hand free? No problem, *just Roll it Rite!* Watching the grocery budget? No problem, *just Roll it Rite!* Just pull and tear one-sheet-at-a-time. Saving money and natural resources at every perforation! Having earned the designation of being a *GREEN* product, and an eye to *YOUR* bottom line, *Roll it Rite*, might just be the answer to all of life's messes... well almost!"

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REUSABLE  
Long-Lasting!

USE LESS  
SAVE  
MORE

