lifeIMAGE™

lifeIMAGE OutBox™ Light

A hosted Internet service for publishing and delivering imaging results and associated patient records to community referring physicians

Burning CDs, printing and faxing reports, and express mailing or couriering information to referring physicians is expensive and inefficient. Web portals are expensive to maintain and adding new VPN services for community physicians is not a scalable task. lifeIMAGE OutBox Light is an advanced alternative which streamlines the process of distributing results while providing referring physicians more convenient access, and eliminating costs associated with traditional distribution methods.

How it works

An OutBox Light sender can be the same person currently tasked with shipping CDs out to referring physicians. With this service, the sender has access to a web-based console to create accounts and access credentials for referring physicians, or groups of referring physicians, to receive exam data. Senders have visibility into all exam data published by their site, and can revoke access to an exam at any time.

To publish results to a referring physician, our subscribers use LISA™, the lifeIMAGE Sending App, a local application that serves as a gateway to the lifeIMAGE Network. This component lets senders query and retrieve exams directly from the local PACS, add attachments, and publish them to a referring physician or group. Optionally, documents can be included during the initial upload, or at any point in the future.

Referring physicians can be notified of new exam data via e-mail message. Their interface for viewing results is a lifeIMAGE InBox™. The InBox contains a zero-download viewer with all the tools necessary for clinical review. Attached documents are available within the same intuitive user interface,

What you can do

Create accounts for individual physicians and groups of physicians

Publish exams and reports to referrers, instantly

Attach non-DICOM documents to exams

Instantly notify physicians of new results

Confirm that physicians have viewed results

Integrate with LINCS Accounts for added functionality

Benefits

→ Gives referrers instant, web-based access to exams

→ Eliminates the burden and distribution costs associated with discs

→ Provides real-time intelligence on referring physician usage

→ Does not requires any IT infrastructure or support

→ Offers a valuable competitive differentiator and a marketing tool to retain and grow referrals from key physicians and groups

and both images and attachments can be downloaded for local storage. Referring physicians can give trusted delegates within their practice read-only access to the exam data in their InBox, and allow administrative staff to manage incoming results. Imaging providers decide how long exam data is stored in a physician's InBox.

Improve service levels through instant, web-based access to results

In today's market, referring physicians can choose from a host of imaging providers, and factor convenience to their patients and themselves into their decision-making. OutBox Light gives hospitals and imaging providers the ability to instantly publish results via the Internet, drastically improving the level of service provided to referrers. Additional features, such as the ability to publish exams to groups and configure notification methods, mean that providers can fine-tune delivery to easily meet specific physicians' preferences.

Take cumbersome discs out of the equation

OutBox Light eliminates the burden of managing CDs and DVDs, for both the imaging provider and the receiving physicians. For the imaging provider, the service obviates the need for express mailing or couriering discs, avoiding higher costs and reducing the burden on existing resources. In addition to the frustration that can arise from having to track down the results of a patient exam, disc usability issues can be a challenge for referring physicians. Corrupt or unusable discs, inoperable file formats and unfamiliar viewers do not leave a good impression with physicians. For them, OutBox Light is a convenient, hassle-free way of reviewing imaging. They can access patient results anytime, from anywhere.

Gain insight into your referring physicians' usage patterns

Unlike traditional methods of image distribution, OutBox Light offers real-time information on exam delivery and access. lifeIMAGE customers can see when a published exam was delivered, and when the referring physician viewed it. This is a powerful resource in the case of publishing time-sensitive results, when a patient or care provider may be waiting for an interpretation. The insight on referring physician behavior is a valuable and strategic tool.

Improve the distribution process without tapping IT resources

The IT department does not need to spend valuable resources to launch OutBox Light. lifeIMAGE hosts the service, and our clients manage referring physician accounts through a web interface. A PACS Administrator can configure LISA to communicate with the local PACS in a matter of minutes.

A differentiator and marketing tool

OutBox Light can be a strong competitive differentiator, especially when compared to neighboring providers who use antiquated, more cumbersome means of image distribution. In addition, it gives customers the option of branding their referring physicians' log-in screens. This electronic real estate can be a vehicle for marketing any new and expanded service or other information targeted at growing and sustaining the referral stream.

lifeIMAGE allows patients, physicians and hospitals to electronically network, collect and share diagnostic imaging records from any facility. Its other services include lifeIMAGE Enterprise™, which helps physicians and support staff efficiently collect and share the contents of patient CDs as the media is presented in an office or clinic, and lifeIMAGE DropBox™, which allows group practices to invite external referring physicians or patients to share radiology exams and reports securely over the Internet.