



# Scotchgard™ Floor Protectors.

The faster, tougher,  
longer-lasting answer  
to clean floors.



**Building & Commercial Services**  
3M United Kingdom PLC  
Customer Service Centre  
Hudson Road  
Bedford, MK41 0HR  
Phone: 01234 229496  
Fax: 01234 229594  
commcareuk@mmm.com  
www.3Mfloorprotection.eu

3M Ireland Limited  
The Iveagh Building  
The Park  
Carrickmines  
Dublin 18  
Phone: 01 280 3555  
Fax: 01 280 3849





# Introducing Scotchgard™ Stone and Vinyl Floor Protectors.

**3M's new Scotchgard™ Stone and Vinyl Floor Protectors are a revolution in floor care, delivering exceptional floor shine with less maintenance – and significant return on investment.**

Developed by the scientists who created Scotchgard™ Protector Products, they are specially formulated for your marble, terrazzo, concrete and vinyl floors to:

- Keep them safer and cleaner for longer
- Dramatically reduce labour and chemicals
- Lower total cost

## **Significant cost savings**

We recognise that the true cost of floor care is not just what you pay for the materials, but what they can do for you in terms of increased performance and productivity.

Studies show that, by reducing the periodic maintenance – burnishing, scrubbing, stripping and recoating – associated with traditional acrylic floor finishes, Scotchgard™ Floor Protector can save you up to 60% on your annual floor care labour and chemical costs.

## **Superior results**

Thanks to Scotchgard™ Stone and Vinyl Floor Protectors you don't have to sacrifice your glossy floors to save money. In just two coats, they produce clean, safe, glossy floors that are less susceptible to scuffs, black marks, stains and scratches. Finished floors last up to a year with minimal maintenance – simply dust or wet mop for a clean, smooth floor with a beautiful shine.

**Just two coats**  
will produce a safe, glossy  
finish that protects stone  
and vinyl for up to a year  
with minimal maintenance.





# The performance you want. The protection you need.

## More durable shine

A clean, shiny floor speaks volumes about your brand image. Scotchgard™ Floor Protector has a uniquely durable formula that is up to six times more resistant to scuffs and scratches than softer acrylic products. It's also hydrophobic, providing a barrier against water, stains and dirt. Just two coats will produce a safe, glossy finish that protects stone and vinyl for up to a year, with minimal maintenance.

## Lower maintenance

Use of Scotchgard™ Floor Protector helps reduce labour and material costs associated with traditional acrylic products. You only need to apply it once or twice a year – compared to up to six times a year for acrylic finishes. Burnishing is required once or twice a month, instead of several times a week. And when it's time to reapply, no stripping or deep scrubbing is required – the floor can simply be cleaned and recoated.

## Quicker and easier to use

Scotchgard™ Floor Protector is easy to apply – and quick to dry. Floors can be returned to use in as little as one hour, minimising costly downtime. You don't need a special applicator – although our unique 'back-pack' system is as simple as mopping, but much more economical in its application. The finish is contained in a sealed pouch, so there's no pouring or mixing, and less likelihood of chemical contact.

You only have to apply Scotchgard™ Floor Protector once compared to between 4-6 times for acrylic finishes to achieve the same results.

## Kinder on the environment

By reducing the sheer volume of chemicals associated with traditional acrylic products, Scotchgard™ Floor Protector provides a greener floor care solution. It needs significantly fewer coats per year, and doesn't require chemical strippers or crystallization products - or the labour-intensive work associated with them.

## Total lower cost

It's not what you pay for your floor protector that determines your return on investment. It's the time it takes to apply and maintain it. By reducing the labour costs and chemical usage associated with traditional acrylic floor finishes, 3M's Scotchgard™ Floor Protector can reduce your annual floor care operations bill by as much as 60%, while prolonging the life of your floor.

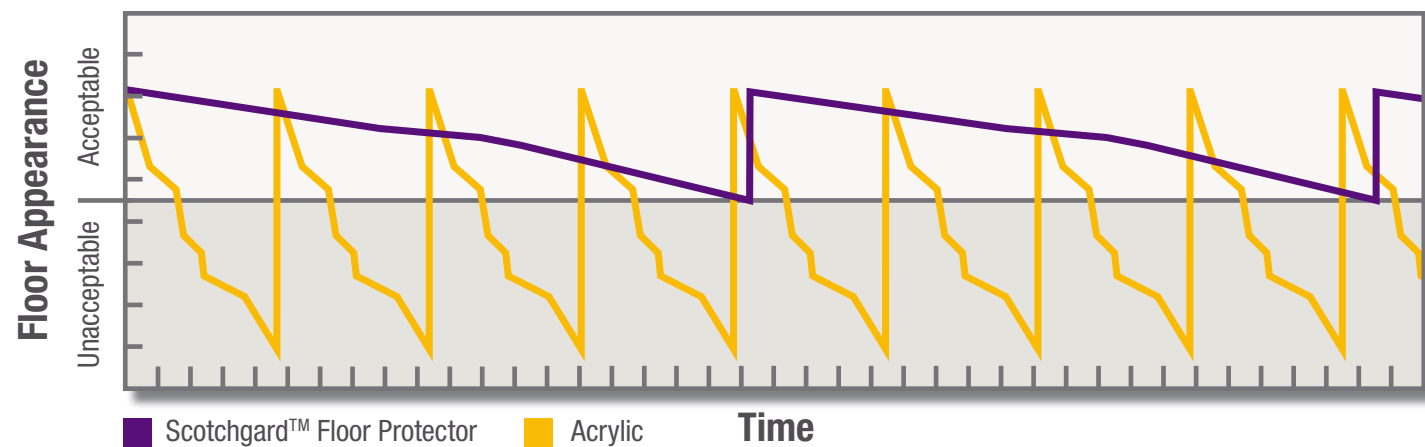
Scotchgard™ Floor Protector can save you up to **60%** on your annual floor care labour and chemical costs.

### Scotchgard™ Floor Protector vs Acrylic floor products\*

	Acrylic floor products	Scotchgard™ Stone and Vinyl Floor Protectors
Application frequency	Up to 6 times per year	<b>Up to 2 times per year</b>
Re-application process	Chemical strip and re-apply	<b>Clean and re-apply – no stripping required</b>
Number of coats	Up to 6 coats per application	<b>Up to 2 coats per application</b>
Speed of application (per 100 Sq M)	More than two hours	<b>Close to one hour</b>
Regular Maintenance	Burnish daily	<b>Burnish up to twice a month</b>
Scratch repairs	Re-apply acrylics if possible	<b>Burnish out scratches easily</b>

\* Maximum requirements

### Scotchgard™ Floor Protector vs Acrylic - floor appearance deterioration over time



This chart illustrates how Scotchgard™ Floor Protector maintains its level of shine between 4-6 times longer compared to traditional acrylic finishes.





# All together better.

**Scotchgard™ Stone and Vinyl Floor Protectors** are the latest addition to 3M's exceptional range of floor care products. Together, they will keep your floors cleaner and brighter for longer, at a total lower cost.

## Scotch-Brite™ Diamond Floor Pad

If scratches do appear on your floor surface between coatings of Scotchgard™ Floor Protector, the floor can be easily repaired by burnishing with Scotch-Brite™ Purple Diamond Floor Pad. This premium pad buffs stone and vinyl floors to a truly brilliant shine.

## See how good your floors can look. Book a demonstration.

Don't take our word for it. Schedule a no-obligation demonstration and see for yourself how quickly Scotchgard™ Floor Protector can restore the gloss to your stone or vinyl floor. We'll provide some compelling financial benefits too.

Talk to your local 3M advisor today for more information or to arrange a visit to your site.

Tel: **+44 (0)1234 229496**  
**www.3Mfloorprotection.eu**

## 3M™ Trizact™ Diamond HX Discs

Designed for use with low-speed rotary or automatic equipment, these Diamond abrasive discs restore a beautiful, shiny finish to dull, worn and damaged stone floors. For best results use with Scotchgard™ Stone Floor Protector.

## 3M™ Easy Trap Duster

3M™ Easy Trap Duster system traps and holds six times more dust, dirt, sand and hair than traditional mops and other disposable dusting systems. It's the most efficient way to dust the floor between coats of Scotchgard™ Floor Protector.

## 3M™ Easy Shine Applicator Kit

For optimum delivery of Scotchgard™ Floor Protector, use the 3M™ Easy Shine Applicator Kit. Its unique 'back-pack' application is as simple as mopping so virtually anyone on your staff can use it. It helps to minimize waste and increase productivity, and it's safer too. The product is contained in a sealed pouch which eliminates pouring and mixing, so there's less likelihood of chemical contact.

Scotchgard™ Floor Protectors.  
For a faster, tougher, longer-lasting  
answer to clean floors.

