

Public Health Consulting Services



Advancing Public Health Outcomes Through Information Technology

STC offers public health consulting to existing and new clients, either fully-supported or through provisional support. Our public health advisors have areas of expertise in public health evaluations, program building, epidemiology, clinical epidemiology, disease prevention, and health promotion.

STC offers the following specific public health consulting services:

Strategy Services

- Public Health Program Assessments
- Strategic Planning (IT and Non-IT)
- Feasibility Studies
- Program Evaluations
- Focus Group and Stakeholder Interviews
- Survey Design & Analysis

Public Health Communication

- Community-level Planning
- Public Health Outreach Campaigns
- Social Marketing Campaign (specific to public health topical area)
- Educational Material Development & Dissemination

Organizations Support & Development

- Governmental, Non-governmental, Non-profit and NGO Design Evaluations
- Organizational Analysis

Staff & Stakeholder Training

- Public Health Meeting Planning and Facilitation
- Tabletop Exercises (Public Health-Specific Areas including Flu Outbreaks, Outbreak Management, IT Training)
- Staff Training Material Development

Research & Health Outcomes Services

- Epidemiological Study Design Development and Deployment
- Descriptive Study Design including surveys, surveillance and descriptive analysis
- Analytic Study Design including experimental, quasi-experimental and non-experimental observational studies (cohort, case-control, cross-sectional, ecological, case-case or case only, hybrid designs)
- Public Health Survey & Analysis
- Research Analysis (Qualitative & Quantitative Methodological Analysis)
- Statistical Analysis
- Data Gathering & Analysis (with data reporting)
- Population-based Health Management
- Disease Ecology
- Disease Modeling

Public Health Tools & Support

- GIS Optimization & Modeling (Spatial Modeling)
- IT Assessment & Requirements Analysis

For more information, please contact:

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