

Vodafone Fiji Prepaid Mobile Airtime Now Available on TransferTo

29 March 2011 (Suva, Singapore) – Vodafone Fiji, the leading telecom operator in Fiji, and TransferTo today joined hands to offer Vodafone Fiji airtime top-ups on TransferTo's distribution network. Fiji nationals living abroad can now easily top-up Vodafone Fiji prepaid subscribers back home via TransferTo, a network comprised of mobile operators, point of sale retailers, and its online top-up service, <http://www.transferto.com>.

"I am extremely pleased to welcome Vodafone Fiji to TransferTo's airtime transfer network" said Eric Barbier, TransferTo Founder and CEO. He added: "The large communities of Fijians living abroad in places like Australia and New Zealand can now easily and cheaply send the gift of airtime to their loved one's back home."

According to the World Bank, approximately 200 million migrants send more than \$400 billion back home each year. Fijians working and living abroad (there are approximately 100,000 Fijians living in Australia and New Zealand for example) remit nearly \$180 million back home every year. For many of these people, making the gift of low-value top-ups is an inexpensive way to complement their regular cash remittances. International top-ups are also a great way to reach out to loved ones on special occasions such as birthdays or religious holidays.

"We are very happy to be able to offer this service to the overseas based family and friends of our local customers," Vodafone Fiji's Chief Operating Officer, Pradeep Lal said. "We are proud of our first-to-market legacy and this partnership with TransferTo further strengthens this tradition, giving the thousands of Fijians living abroad another way to top up the phones of their loved ones back home in a couple of easy steps."

The service will be available to both Vodafone and Inkk customers for any value between \$1 and \$100. The local number will receive a text message notifying the owner of the top up and will qualify for top-up promotions running on the network at the time of top-up if it meets the promotion criteria.

About Vodafone Fiji:

Vodafone Fiji Limited is part of Vodafone Group Plc, a leading mobile communications company with over 335 million proportionate customers worldwide. Vodafone Fiji is a partnership with Amalgamated Telecom Holding Fiji and is the pioneer and largest mobile telecommunications network provider in country. The global company has equity interests in 32 countries and partner networks in a further 52 countries, the largest global footprint.

About TransferTo

TransferTo, is a global airtime remittance hub that interconnects mobile operators' prepaid systems. TransferTo enables small value transfers through mobile phone. With this solution, migrants can send mobile credit from their mobile phones or through retailers, banks or money transfer companies to their friends and relatives back

home. It is a fast, reliable and convenient solution for international mobile top-ups, the ideal low cost, high value complement to cash remittances. With over 100 migration corridors in 5 continents fully covered, TransferTo is the leader in international airtime remittances.

TransferTo, an Ingenico Company.

Ingenico (Euronext FR 0000125346 - ING) is the leading worldwide provider of payment solutions

For more information, please visit the following website: <http://www.transfer-to.com>

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