



For Immediate Release
March 30, 2011

MALIBU DEALERS TO DEMONSTRATE TRUTH ON THE WATER

Malibu Boats is sponsoring a nation-wide demo day, Saturday, April 30, 2011.

(Merced, CA) – Dealers plan to put their Malibu boats where their mouths are across the nation on April 30th. These dealers are demonstrating the truth on the water and exposing boat buyers to 2011 Malibu models and innovations first hand. Attendees will have the opportunity to test 2011 Malibu boats like the Riders Choice Boat of the Year Wakesetter VLX, the newly redesigned Wakesetter 247 LSV and the World Record-breaking Response LXi. Exclusive Malibu features available for demonstration will include the new Malibu Touch Command (MTC), Patented Power Wedge, the MaliView Dash/Entertainment System with Rider Presets and the Illusion G3 weightless fold-down tower. Experience the boats that have garnered 9 consecutive Boat of the Year Awards, been honored with 31 industry awards and earned 17 World Records on the water where it counts.



Additional Links

[Participating Malibu Dealer Demo Day Info](#)

[2011 Malibu Boat Models](#)

[Why Malibu Boats](#)

On April 30th the truth is on the water all across the nation. On this date Authorized Malibu Boats Dealers will be assembling fleets of '11 Malibu boats at lakes throughout the United States. These boats are not just for show. The Malibu Truth is on the Water Demo Day is a chance to experience your Malibu Boats model and/or exclusive innovation of choice, up close and personal.

Malibu Dealers will take this opportunity to strengthen existing customer relationships and create some new ones. Dealership representatives will be available to answer questions, facilitate a demonstration or allow new boat buyers to explore and drive the Malibu models on their own. All of this exploration will happen in close proximity to refreshments so participants can replenish after the jaw-dropping Malibu Boats experience.

To find your nearest Malibu Boats Truth is on the Water Demo Day on April 30, 2011, visit the [Malibu Boats Blog](#) or e-mail demoday@malibuboats.com.

For more information contact Amy Mauzy (amym@malibuboats.com) or Adam Perez (adamp@malibuboats.com) at 209-282-7469. Also visit <http://www.malibuboats.com>.



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About Malibu Boats: Build the best boat possible, give boat owners the best value and enjoy the workplace. Since Malibu Boats' inception in 1982 the mission has been this simple. On the journey from building 100 custom ski boats a year in a small shop, to 21 Boat of the Year Awards and their standing as the world's number one selling wakeboard and water ski boats, Malibu has become an exemplary American boat company.

To stay current on all Malibu happenings subscribe to the [Malibu Boats Blog RSS feed](#). Like the [Malibu Boats Facebook Fan Page](#) or follow [Malibu Boats on Twitter](#).

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