



For Immediate Release
March 30, 2011

EXPERIENCE 2011 MALIBU BOATS ON YOUR IPAD AND IPHONE

The Malibu Boat Guide is a comprehensive mobile source for rich 2011 model content made available through a free iPad®/ iPhone® app.

(Merced, CA) – Experience the world’s most awarded wakeboard and water ski boats from anywhere with the 2011 Malibu Boat Guide App. Available in iPhone® and iPad® formats, this free mobile application gives users a window to truth on the water. Offered in addition to the Malibu Boats iPhone® App, the Malibu Boat Guide is packed full of detailed 2011 wakeboard boat and ski boat model information. Watch 2011 model and feature specific videos. Get a closer look at each Malibu’s wake. Browse extensive photo galleries and look up detailed specifications. Stay up on the Water Sports Industry Association’s 2011 Manufacturer of the Year with a real time connection to Malibu Boats social media channels and news. When you’re ready to take a test drive, use the 2011 Malibu Boats Guide App to locate and contact your local Malibu dealer. Download it from iTunes today!



Additional Links

[2011 Malibu Boat Guide App](#)

[Malibu Boat Guide App Screen Shots](#)

[Malibu Boats iPhone® App](#)

[Malibu Boat Guide App Continuing Coverage on Del.icio.us](#)

Developed to supplement the general content of the Malibu Boats iPhone® App, the 2011 Malibu Boat Guide offers the year and model-specific information Malibu boat enthusiasts crave. Choose Malibu from the home menu and the 2011 experience begins. Scroll through eleven boat models including the Rider’s Choice Boat of the Year Wakesetter VLX and the new Wakesetter 247 LSV. Read more about the model of your choice or flip, pan and zoom your way through a huge gallery of photos. Select videos to see this Malibu model and its innovative features in action or check out the wake view from the boat, rider and rear perspectives.

If you’re interested in Malibu Boats news, the Feeds section of this app will satisfy you with real time connections to social media. Here you’ll have access to Malibu’s latest tweets, Facebook updates and news.

When you’re ready to take your virtual 2011 Malibu Boats experience to the water, visit the Dealers section of the app. The Boat Guide provides [your closest dealer’s contact information](#) as well as a Google Map to their location.

About Malibu Boats: Build the best boat possible, give boat owners the best value and enjoy the workplace. Since Malibu Boats' inception in 1982 the mission has been this simple. On the

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journey from building 100 custom ski boats a year in a small shop, to their standing as the world's number one selling wakeboard and water ski boats, Malibu has become an exemplary American boat company.

To stay current on all Malibu happenings follow [Malibu Boats on Twitter](http://twitter.com/malibuboats) (<http://twitter.com/malibuboats>) and [Facebook](http://facebook.com/malibuboatsfan) (<http://facebook.com/malibuboatsfan>). You can also visit the [Malibu Boats web site](http://www.malibuboats.com) (<http://www.malibuboats.com>) and the [Malibu Boats blog](http://malibuboats.blogspot.com) (<http://malibuboats.blogspot.com>).

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