For Interior Designers and Decorators

Save $100s on early registration

8th Annual Business of Design Conference
September 1-2, 2011 New York City
With optional events on August 31, 2011

Designing Happiness

• World-renowned speakers  • Leading edge technologies
  • Innovative strategies  • Sharing of best practices
  • High-level networking  • A focus on your bottom line
  • Events, activities, tours...and  • ...New York City!

Attendees enjoying previous BOD Conferences

Learn More and Register Today at
www.bodconference.com
David Shepherd
Founder of the BoD Conference
University of Texas lecturer
Author of the best-selling “8 Steps”
The nation’s top interior design strategist will be your emcee and constant facilitator to reinforce lessons learned.

Jennifer Aaker
Stanford professor of time, money and happiness
Best-Selling author
Dr. Aaker will help you discover what truly makes you happy (business and life) and how that changes over time.

Maureen Langan
HBO and Joy Behar Show comedienne
Interviewer of Howard Stern
More than a little irreverent
It’s hard to enjoy each and every day if you’re taking your work—and yourself—too seriously. Trust us, Maureen can help you with that!

Russell Fleury
BoD favorite
Design Performance Coach
Masterful Workshop Leader
Russell will help you uncover—and get rid of—the things that are holding you back.

Stefan Sagmeister
Two time Emmy winner
TED conference speaker
International design celebrity
Let Stefan take you to the edge of your design comfort zone and possibly even beyond.

Maureen Langan
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The first BoD Conference was like divine intervention. Seven years and 15 new employees later, I’m still attending.”
Debbie Baxter
Baxter Design Group

Rita Gunther McGrath
Columbia professor of strategy
Author of the best-selling Market Busters
Entrepreneur
If happiness is new clients and new ways of thinking about your business, you’re in for a treat with this high-powered workshop segment.

Adam Japko
Social media leader
Steven Nobel
Expert on getting affluent clients
Lance Haebel
Leading the cloud computing revolution
Julia Molloy
An efficiency master
Alex Oliver
Using Sketchup for results and strategy

Free Trip to Spain!
Enter the Silestone Contest and you may win national PR and a trip to Spain. Details at www.bodconference.com

Check our website for new additions.
Confirmed speakers subject to change without notice.
Thanks to Our Partners

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What is Happiness?

Aristotle said happiness is simply doing what one does best as best one can. Our founding fathers, on the other hand, thought it was something well worth dying for.

Happiness is not about frolic or the absence of difficult times. It is about how we handle and recover from those times.

Happiness can be a feeling, but also a system or process that works. It can be the known or the unknown. The familiar or the frighteningly new.

Happiness can be all that you have ever wanted to be.

Happy.

“It just blew us away. I could see the whole room being motivated!”
--Kelly Schellert

“I want to know how. I want a step-by-step roadmap. That’s what David Shepherd’s BodCon provides.”
--Corinne Brown

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Register Early for Big Savings and Unique Opportunities

SHIFT
Attention sole practitioners and small firms! Be sure and add the SHIFT skills workshop to your agenda. You will learn how to thrive in the new economy while making more money, working with ideal clients, and loving your work all over again! See www.bodconference.com and click on SHIFT for more details.

LEO - Affluent Marketing
If you have a demonstrated track record of working with the ultra affluent, the Luxury Experience Option (LEO) track may be for you. Visit www.bodconference.com and click on LEO for more details and an application.

And More...
Last minute dinners, receptions, tours, and networking events are often added so please check in frequently at www.bodconference.com. Once you are registered we will notify you via email.

Learn More and Register Today at
www.bodconference.com
Notice: This event sells out months in advance.

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