

5th Bio plastics markets

23-24 May 2011
THE LANGHAM, HONG KONG

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DAY 1 - 23 May 2011, Monday

08:00 Registration & Coffee

09:00 Chairman's Welcome Remarks & Introduction

09:10 Global Bioplastic Development – Current and Future

- Value Proposition from a carbon and eco footprint and current regulatory and societal trends
 - End-of-life analysis and infrastructure
 - Market trending towards bio or biomass based plastic or biodegradable plastic or both
 - Market size - current and future
- Dr. Ramani Narayan, Distinguished Professor Michigan State University*

09:55 Sustainable Feedstock Supply in Bioplastics Development

- Innovations to move from 2nd to 4th generation PLA
- Carbohydrate versus biomass supply situation
- Moving towards long-term stability in feedstock pricing

*Hans van der Pol
Marketing Manager
PURAC Biochem bv*



10:25 Discussion followed by Refreshments

10:50 Development of Global PLA Market

- Demand/supply outlook
 - Innovative applications and prospect
- Charles Lagrange, Project Development Director Futero*

11:20 Moving Towards Sustainable Packaging – Coca-Cola's Roadmap

*Cees van Dongen
Director - Sustainable Packaging Solutions
Coca Cola Services- EU Group*

11:50 Additives for Bioplastic in Durable Applications

*Fei Tan, Head of Business Development
Rhein Chemie Rheinau GmbH (HQ & Plant)*



12:20 Discussion followed by Lunch

13:45 Afternoon Chairman's Remarks

13:50 Experiences on 20 Years of Compostability Testing of Bioplastics. What has been Learned? What is Needed Next?

*Bruno De Wilde, Lab Manager
Organic Waste Systems (OWS) NV*

14:20 Potential for Bioplastics Demand & Trends in Greater China (China, Hong Kong, Taiwan)

- Emerging applications
 - Government legislations supporting bioplastic industry
- Dr. Huang Chien-Ming, General Manager Minima Technology*

14:50 Food Contact Plastics Packaging and Regulatory Update

- Food contact legislation in Asia/EU
 - Bioplastics in food packaging & challenges
- John S. Eldred, Chief Representative Keller & Heckman*

15:20 Discussion followed by Refreshments

15:50 End-User Panel: Trends in Bioplastics Application

*Sana Yip, General Manager
Unique Eco Solution Engineering Ltd*

*Ricky Miyatake, Manager,
Marketing Planning Section
Teijin Fibers Limited*

16:20 Biomaterials and the Plastic Packaging Industry: Compostable Film Structures, Highlights in Applications, EOL Approach

*Stefano Facco
New Business Development Director
Novamont SPA*

16:50 Discussion followed by End of Day One

DAY 2 - 24 May 2011, Tuesday

09:00 Chairman's Remarks

09:05 Bioplastics Opportunity & Markets in India

- Public composting centres
 - Challenges faced and untapped potential
 - Progress within the next few years
- Dr. S. Balakrishnan, Senior Manager-Technical Harita-NTI Ltd*

09:40 Adoption of Bioplastics in Material Design Selection

- Challenges faced
 - Sharing of experiences and product case studies
- An Luo, Co-President Asia Pacific Teams Design Shanghai*

10:15 Discussion followed by Refreshments

10:45 PBS/PBSA Market Developments in Japan

- Demand/supply outlook
 - Emerging applications
- Hideharu Kimura, Research Manager
Bionolle Dept, SHOWA DENKO KK - (SHODEN)*

11:20 Development & Update on Bio- Polyolefins

11:50 Bio TPU: Same Performance, Just Greener

- How Merquinsa invented Bio TPU back in 2007 & contributed to a better world.
 - Examples of leading brands using Merquinsa's Bio TPU
 - Advantages of bio-based TPU over petroleum based TPU
- David Pascual, Elastomers Area Sales Manager Merquinsa*

12:20 Final Discussion followed by Closing Lunch

14:00 End of Conference