

DealByDay Reinvents how People Discover and Manage Daily Deals

Vancouver, BC, Canada – April 5, 2011 – DealByDay.com – The daily deal aggregator has upgraded their site to make it easier to discover, filter, and manage all of your daily group buying deals.

Finding local group buying deals just got easier thanks to DealByDay.com. The site's latest upgrade boasts new features that help group buying deal enthusiasts save time and money.

"Our best resource for improving our site is our user base," says Errol Clark, VP Marketing. *"With a growing and engaged community like ours, we are constantly receiving ideas and feedback. We used this feedback to create what our users want - an easier and more personalized way to discover and keep track of the best local deals in their city. The new site is a huge advancement in the way people discover, filter, and manage their daily deals."*

The site's most exciting new feature is the 'search and notify' function. DealByDay users can now search for specific product and services deals. If there are no deals available that day, users can be notified by email when a matching deal is offered – a first in the group buying space. *"We are excited to change the way our users find deals by notifying them proactively, saving them time and ensuring they never miss out on the deals they want"* says Sean Wilson, CEO.

Focusing on a personalized experience, DealByDay allows users to quickly find and manage deals most relevant to them. [This video](#) showcases all of the new features found on DealByDay.com including deal filters, location based map view, customizable daily email, and the 'DealBag' which allows users to keep track of all the deals they have purchased.

About DealByDay.com:

DealByDay discovers and filters local deals from all the most trusted daily deal sources. We make finding and tracking deals fast and easy and ensure you never miss a deal you want. View all of the best deals in your city on our website at dealbyday.com, find us on Twitter [@dealbyday](https://twitter.com/dealbyday), or on Facebook at facebook.com/dealbyday.

DealByDay.com, The Daily Deal Aggregator. Easy – Relevant - Trusted

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