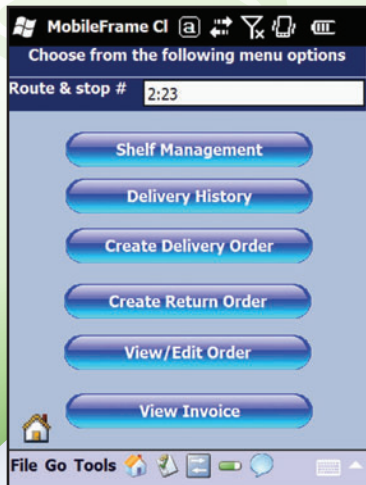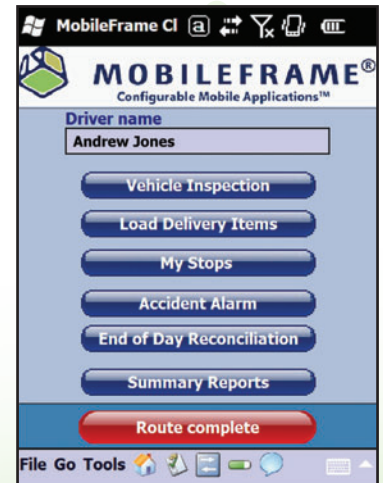# MOBILEFRAME®
Configurable Mobile Applications™

MobileFrame Direct Store Delivery Application Suite

In today's competitive business marketplace, companies involved in Consumer Packaged Goods (CPG) distribution are moving beyond simply squeezing costs out of the business process toward increased visibility and responsiveness to customer and marketplace demands. To remain competitive, the technology must facilitate sales growth, provide inventory controls, help reduce out-of-stocks, optimize the route sales rep's efficiency and increase speed to market with new products. Additionally, the ability to react to discreet customizations based upon customer buying patterns , seasonality and other factors are crucial. This responsiveness, real-time visibility and flexibility of the apps will empower your business to flourish in the current economic climate.

MobileFrame's Direct Store Delivery application suite is designed to seamlessly and easily integrate into your existing backend systems to help your business meet today's challenging marketplace dynamics. Specifically this solution enables your business to:

- Reduce out-of-stocks and days sales oustanding
- Ensure delivery and billing accuracy
- Optimize pricing and promotions

- Accurately track and optimize inventory levels
- Use demand data to optimize sales
- Identify supply chain dynamics & seasonality

Our suite of configurable mobile applications has been designed to eliminate the manual paper processes associated with pre-trip, during-the-day, and post trip activities. We support one-step DSD, two-step DSD, and merchandizing for both perishable and non-perishable consumer goods distributors.

Unlike other mobile solutions, MobileFrame's configurable off-the-shelf applications can be deployed immediately for a quick return on investment and can easily be configured to meet any organization's discrete workflow requirements. Each module within our application suite is equipped with the ability to provide real-time alerts. As business processes evolve, MobileFrame's software provides customers with unparalleled flexibility to add, edit, delete functionality from existing applications or create new ones with any degree of complexity, combining any mix of business processes, and to make changes to those applications on-the-fly.

All of the modules within our application suite include the ability to securely collect rich data types including:

- Digital Photos
- Barcode Scans
- Digital Signature
- Real-time alerts

- Voice Notes
- RFID
- GPS

- Biometrics
- Magnetic Stripe Reading
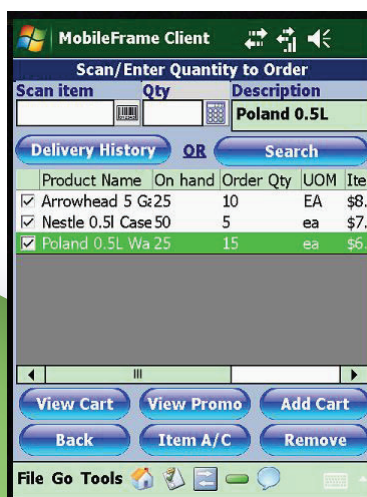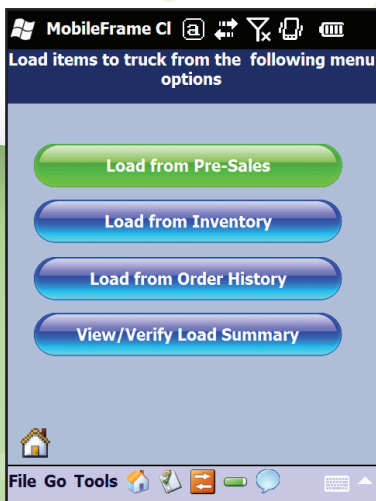- Speech-to-text

MOBILEFRAME®
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The MobileFrame Direct Store Delivery Application Suite delivers the most comprehensive and cutting edge set of apps on the market today with the lowest total cost of ownership.

Out of the box we support the following configurable workflows:

- Pre-trip vehicle inspections
- Vehicle loading & verification
- Delivery container tracking (crates, racks, etc)
- Sales tax calculation
- Add or delete items from the load
- Route stop re-sequencing
- Turn-by-turn directions from current location
- GPS tracking with breadcrumb trail reporting
- Post-trip vehicle inspections
- Accident alarms
- Real-time information alerts

- Delivery adjustments
- Route Accounting
- Promotions integration
- Signature capture
- Pre-sales
- Returns
- Account payment collection
- End-of-day reconciliation
- Geo-fencing with auto-arrival notification
- On-site delivery instructions (text or audio)

Our Direct Store Delivery Application Suite is built on the MobileFrame platform so it's fully customizable to suit the needs of your organization without time-consuming and expensive custom coding. In addition, our code-free mobility platform enables businesses to easily create, deploy & administer sophisticated custom mobile applications; allowing you to leverage your investment to automate other aspects of your business (such as time tracking, asset tracking, etc) at no additional cost. Our system also includes the management tools necessary for a successful mobility project, including: mobile device management, project administration and deployment, automatic updates, an integration wizard and more...