

# 8<sup>th</sup> Global Rubber & Tire Markets

8-9 June 2011  
Sari Pan Pacific  
JAKARTA

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## DAY 1 - 8 June 2011, Wednesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

### 09:10 Natural Rubber Outlook & Keeping Pace with Demand

- Future developments in automotive/tyre and general rubber goods industries
- Potential impacts of climate change, labour availability, alternative crops, etc.
- New planting of NR in selected producing countries & production potential

*Dr. Stephen V. Evans, Secretary General  
IRSG - International Rubber Study Group*

### 09:45 CMAI Tire Cost Index: An Independent View of the Future of Tire Raw Material Costs

- Commodities/crude oil drivers: political changes in MEAF, dynamics in petrochemical sector
- Factors influencing supply/demand dynamics of butadiene & styrene
- Independent assessment of raw material cost in various parts of the world

*Samuel Liew, Director - Olefins, C4s & Elastomers, Asia  
Chemical Market Associates Pte Ltd (CMAI)*

### 10:20 Will Indonesia Become the Tire Production Base for the World?

- Indonesia's domestic tire market demand and outlook
- Role as exporter, challenges and opportunities for domestic tire producers
- Plans to develop the tire industry - Multistrada's perspective
- Raw material and export challenges
- Complying to environmental tire legislations

*Wayah S. Wiroto, Corporate Planning & Learning Manager, PT. Multistrada Arah Sarana Tbk*

10:55 Discussion followed by Refreshment Break

### 11:25 Butyl Rubber Market Outlook & Challenges

*Christian Lindenhayn, Vice President & Head of Global Marketing (Butyl Rubber)  
Lanxess International SA*



### 12:00 Rapid Changes Facing Asia's Automotive Industry - What does the Future Hold?

12:35 Discussion followed by Networking Lunch

14:00 Chairman's Remarks

### 14:10 India Tire Market Outlook

### 14:45 Impact of European Legislation on China's Tire Sector and Export Outlook

*Prof. Wu Guizhong, Deputy Chief Engineer  
China National Tire & Rubber Corporation*

### 15:20 Global Tire & Cord Market Outlook with Focus on Asia

- Global tire market and its growth drivers
- Tire trade flow and its evolution
- Tire cord market review
- Truck tire radialization evolution in major Asia countries

*James Yang, Marketing Manager for Rubber Reinforcement (Asia South)  
Bekaert Singapore Pte Ltd*

15:55 Discussion followed by Refreshment Break

### 16:25 Emulsion SBR - Next Step of Material Development

- New termination technology in ESBR
- European regulations (Nitrosamine)
- Process stability & flexibility for SBR manufacturers
- Expected physical properties suitable for green tire concept

*Brian Kim, Technical Service Manager  
(Performance Material)  
Dow Chemical Pacific (Singapore) Pte Ltd  
(R&D Facility)*

### 17:00 Silica and Silane Developments to Meet Modern Tire Requirements

- Trend of silica filler in rubber industry
- Mixing of silica-silane compound
- Innovation of silica and silane to meet future requirement

*Jyh Cheng Nian  
Director of Asia Technical Services  
EVONIK Degussa Taiwan Limited*

17:35 Discussion followed by End of Day One

## DAY 2 - 9 June 2011, Thursday

09:00 Chairman's Remark

### 09:05 Propagating Indonesia's Downstream Rubber Industry & Opportunities for Investment

### 09:40 From Petrochemicals to Tailor-Made Tires - Managing Competitive and Regulatory Challenges

- New regulations governing fuel economy of tires
- New generation of rubbers to meet such challenges
- Lanxess contribution to meeting these goals

*Lim Yew Swee, Chief Representative  
Lanxess Pte Ltd*

### 10:15 Synthetic Substitute for the Glove Industry - Market Outlook & Challenges

*Dato' Dr. Ong Eng Long, Technical Advisor to CEO  
Kossan Rubber Industries Berhad*

10:50 Discussion followed by Refreshment Break

### 11:20 Carbon Black Technology & Market Developments

### 11:55 Asia's Retreading Market & Challenges

12:30 Final Discussion followed by Closing Lunch

14:00 End of Conference