Yellowfin

Making Business Intelligence Faster

Deliver faster insight for everyone in your organization with less complexity

Yellowfin: Making Business Intelligence even easier and faster

Yellowfin has combined with new revolutionary Ingres VectorWise database technology to make reporting and analytics easier and faster than ever before.

Yellowfin is the most easy-to-use, integrate and embed Business Intelligence (BI) solution on the market. And now it's even better.

Yellowfin's highly intuitive BI solution empowers business users from all backgrounds and across all industries with data analysis and reporting capabilities. This enables organization-wide knowledge sharing and insight into business events as they happen.

The result? Improved operational efficiencies and the ability to make decisions with the agility required to capitalize on marketplace opportunities and maintain significant competitive advantage.

Yellowfin is an end-user focused BI tool that generates actionable business information to support fast and accurate decision-making leading to reduced costs and increased revenues.

Summary

- Faster organization-wide insight for quicker decisions

- Faster deployment with less complexity

- Faster Return on Investment

Faster insight for quicker decisions

With Yellowfin and Ingres VectorWise, you can share insight with all business stakeholders faster with user-driven publishing and report distribution. This allows you to achieve:

1. Faster performance
Satisfy user expectations with super fast performance. Query response times are reduced from hours to minutes, minutes to seconds.

2. Faster and deeper Insight
Explore more data with greater flexibility without the reliance on IT to pre-build views.

3. More Agile BI
Yellowfin's intuitive user interface allows users to analyze their own data and build their own reports in real-time.

Faster deployment with less complexity

Yellowfin and Ingres VectorWise enable you to deploy BI projects faster by removing the technical complexity of managing data, allowing you to realize:

1. Faster deployment
Install, configure and run in days not weeks.
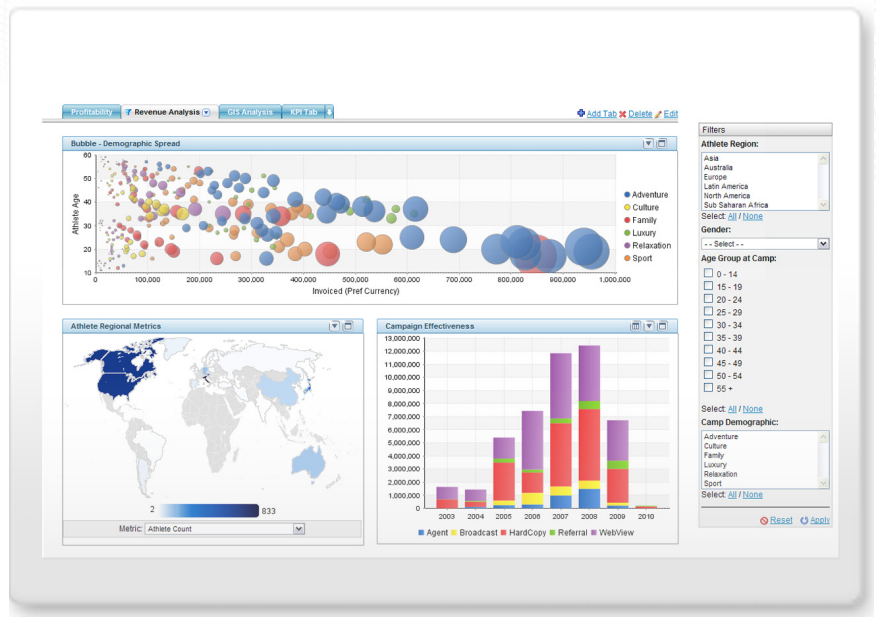
2. Faster projects
Deploy new projects without OLAP cubes, schemas, roll-ups and complex builds of aggregations.

3. Reduced IT workloads
Simplify your data warehouse and datamart design and reduce demand on IT personnel and resources. With Yellowfin and Ingres VectorWise, you require less hardware and infrastructure compared to traditional BI solutions.

Summary

- Gain world-class reporting and analytics that is incredibly easy-to-use and fast to deploy

- Achieve even faster insight and deployment, and significantly reduce the complexity of BI projects

- Spend less on infrastructure and lower the ongoing costs of your BI deployments

- Reduce demand on IT resources and personnel

Faster Return on Investment

Yellowfin and Ingres VectorWise enables you to explore data without risky, complex, and costly data warehouse projects, allowing you to:

1. Spend less on infrastructure
Achieve faster and more scalable performance with less hardware.

2. Spend less supporting BI
Remove complexity, save time and spend less on ongoing IT maintenance for projects - lower the total cost of ownership for BI projects.

3. Do more with less
Get more insight from your BI environment in shorter timeframes

Find out more

Contact Yellowfin at **www.yellowfinbi.com** and ask for our proven roadmap to assist you to successfully deploy Yellowfin into your organisation.

Ingres VectorWise inside