



iLuaBox 1.3 Lua Script Development App Now Available for iOS

(April 11, 2011) - Orchard Park, NY - MobileApp Systems LLC, a developer of mobile software and hardware solutions for demanding applications, is proud to announce the immediate availability of iLuaBox version 1.3, a Lua script development app running on all Apple iOS 4.2+ compatible devices.

Lua is a powerful, fast, lightweight, embeddable scripting language. It has been used in many industrial applications, with an emphasis on embedded systems and games. iLuaBox is a full-featured implementation of the Lua Programming Language that's been optimized for iOS 4.2+ and all of Apple's iOS 4.2+ compatible devices.

"iLuaBox lets you create, edit, debug and run Lua scripts right on your iOS device," says Tom Skwara, company President. "In-App purchases of toolboxes that expand iLuaBox depth and functionality will give our users the choice to invest only in those features critical to their needs."

This latest version of iLuaBox adds AirPrint support, integration with MobileApp Systems Forum, Twitter and the online community of Lua developers. Additional convenience functions and user interface enhancements make Lua development on-the-go an enjoyable experience. The SQL and Vox toolboxes are the newest of many iLuaBox expansions planned for release this year. iLuaBox is a universal application - expansions are purchased once and installable on all devices registered to the same App Store account.

SPECIALIZED TOOLBOXES:

The iLua Toolbox 1.2 (built-in) adds several utility functions for controlling iLuaBox core behavior such as screen mode, printing to the input screen, and managing the device file directory.

The new SQL Toolbox 1.0 (In App purchase) adds a set of functions to iLuaBox for creating, editing and managing databases using the Structured Query Language and the SQLite database engine.

The new Vox Toolbox 1.0 (In App purchase) adds a set of functions to iLuaBox for synthesizing and playing back speech from text input. Multiple voices can be defined with individual characteristics, and played simultaneously with position and volume control.

Improvements in iLuaBox version 1.3 also include a new script cabinet, keyboard shelf and expanded in-app documentation. iLuaBox features side-by-side text views that provide a simple yet powerful text user interface. Scripts can be edited and tested right on the iOS device. iLuaBox includes a solid reference manual and examples to get started quickly.

Device Requirements:

- iPad, iPhone (4, 3GS, 3G), or iPod touch (4th, 3rd, 2nd generation)
- Requires iOS 4.2 or later
- 9.8 MB

Pricing and Availability:

iLuaBox 1.3 is priced at \$9.99 and is available immediately from the App Store in the Productivity category. iLuaBox 1.3 is a free upgrade to all iLuaBox 1.x users.

iLua Toolbox 1.2 is free and automatically enabled in iLuaBox 1.2 or later.

SQL Toolbox 1.0 is priced at \$9.99 and is available immediately from the Toolbox Info screen within iLuaBox 1.3 or later.

Vox Toolbox 1.0 is priced at \$4.99 and is available immediately from the Toolbox Info screen within iLuaBox 1.3 or later.

iLuaBox is part of the App Store Volume Purchase Program, where education institutions in the United States can purchase iLuaBox in volume for distribution to their students and faculty.

Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

About MobileApp Systems:

MobileApp Systems is located in Orchard Park, NY and specializes in the development of solutions based on the latest mobile platform technologies. With a focus on applications and hardware as a system, MobileApp Systems is delivering high reliability solutions for demanding applications.

For additional information on MobileApp Systems, visit:

www.mobileappsystems.com

To purchase iLuaBox, visit:

itunes.com/apps/iLuaBox

A copy of this press release can be downloaded at:

http://www.mobileappsystems.com/documents/iLuaBox_PR_041111.pdf

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