

WE HAVE  
AN IDEA



What would happen if what people share  
in their social networks becomes a reality?

And best of all, if you could play with that?



# TWEET LAND

PLAYING WITH REALITY!

The first set of videogames  
that play with reality!



# TWEET LAND

PLAYING WITH REALITY!

via @ZeroCartin

LOVECITY

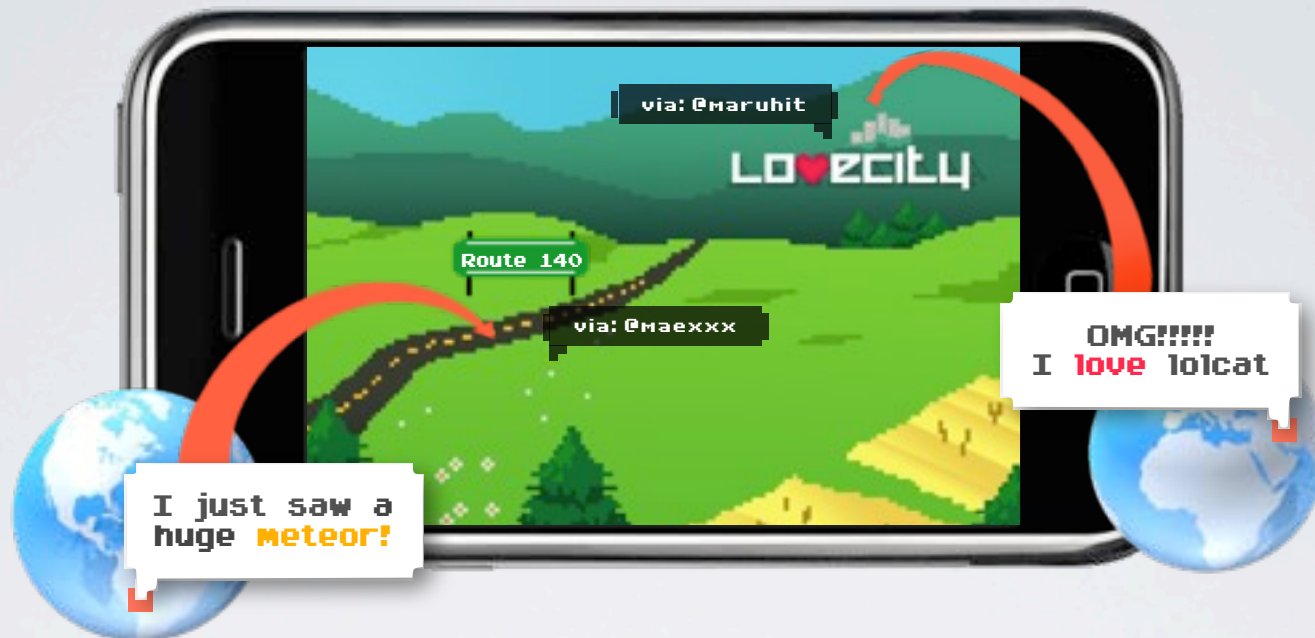
Route 140

INCOMING TWEETS:

@ZeroCartin: Check out those **gliders** on a pixel image! - via Twitter

**A universe powered by experiences  
of people around the world**

## HOW TWEETLAND WORKS?



**It is very simple.** Every time someone in the world tweets something, his or her tweets could affect the gameplay by triggering certain action-keywords.

We have created tons of situations that are triggered by their relative keywords that people might tweet. Some of them are:

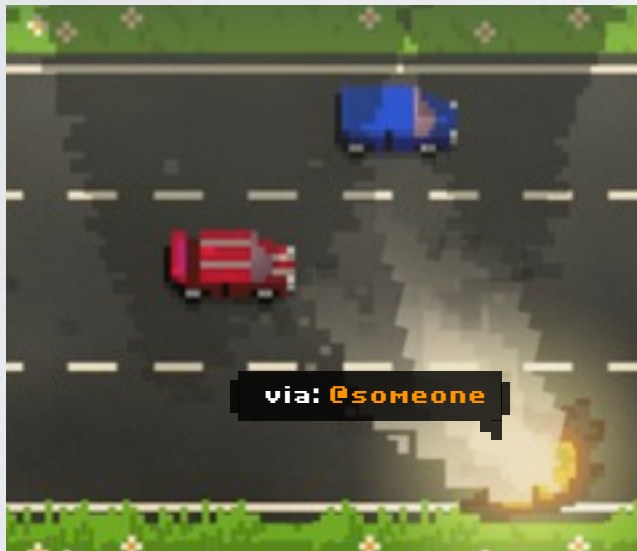
car accident - meteor - shooting star - tsunami - volcano eruption - zombie

The sweet part comes from the fact that people around the world are always creating tweets for the game **based on their real-life experiences**; even if they are not playing; even if they don't know anything about **TweetLand**.

# INITIAL GAMES



A racing game in  
the most dangerous  
highway of the Web



- Survive from real events triggered by world's tweets

- When someone reports a "Car accident"
- When someone witnesses a "Meteor"
- And many more.

# LOVECITY

A city where  
Love and Hate  
finally face-off



Concept art

- Play with Anti-care Bear and charge its guns with 'Hate' tweets

- Defeat the citizens that will hug you everytime someone tweets about 'Love'

# WHAT MAKES TWEETLAND AWESOME?

PLAY WITH  
REPORTED  
REAL EVENTS



TONS OF  
FANTASTIC  
SITUATIONS

via: @zerocartin

NO TWITTER  
ACCOUNT  
NEEDED TO PLAY



GORGEOUS  
RETRO-INSPIRED  
AMBIANCE





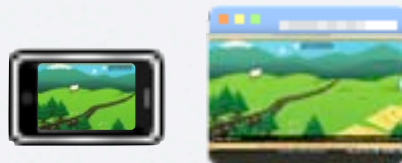


## GLOBAL LAUNCH

2011

## PLATFORMS

iPhone & Web Browser  
\*(initially)



## INITIAL GAMES

+Love City (beat'em up)  
+Route 140 (racing)



# HOWEVER



The project is  
halfway done

TWEET  
LAINO

Right now we have  
the same passion  
but our funds ran out



And for the last push  
we are collecting  
at least **\$7000**  
using crowdfunding

# KICKSTARTER

Kickstarter is a new way to fund  
creative projects **collaboratively**



Pledges starting  
from \$1 on



## HOW WILL KICKSTARTER HELP?

\$7.000

- secure the ongoing development and **multiplatform release**
- pay the **dedicated servers** necessary to run the Twitter integration correctly
- buy software **licenses**
- lock the **Beta-phase** so we can launch on date



We must reach our goal before **30 days**



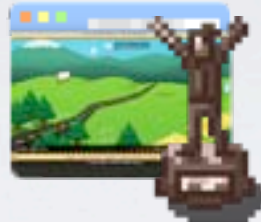
The project must be fully funded before its time expires **or no money changes hands.**

# BACKERS REWARDS

In order to return the love  
we will give cool rewards to our backers



iPhone game  
pre-order



Yourself in  
the game as a  
Founding Father



Soundtrack  
digital download

**BETA**

Tweet Land  
beta access



Limited edition  
custom pixelart  
Art Box



Life-time  
free access  
to future  
releases

The more support we get  
the bigger and funner it will be

TWEET  
LAND

PLAYING WITH REALITY!



[tweetlandgame.com/support](http://tweetlandgame.com/support)



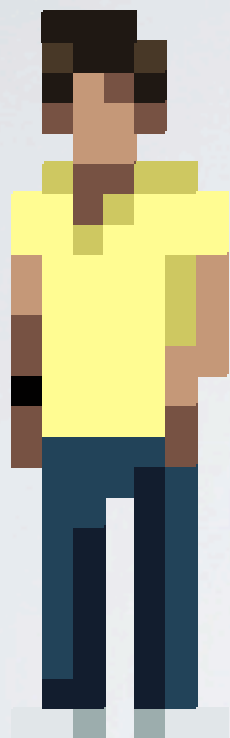
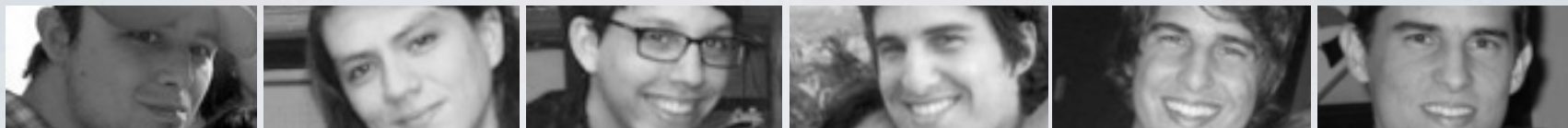
 [tweetlandgame](https://www.facebook.com/tweetlandgame)

 [tweetlandgame](https://twitter.com/tweetlandgame)

 [press@tweetlandgame.com](mailto:press@tweetlandgame.com)

Look for the video to check  
the **action gameplay**

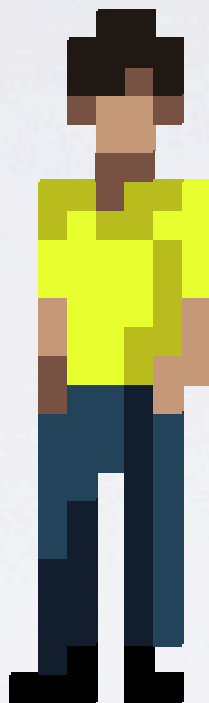




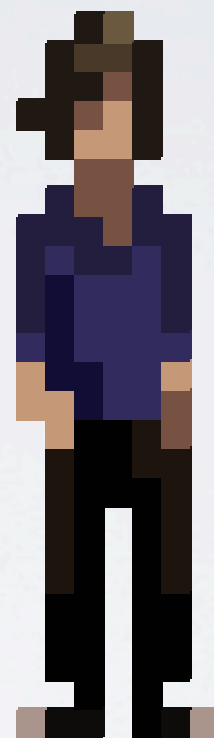
**Diego Vasquez**



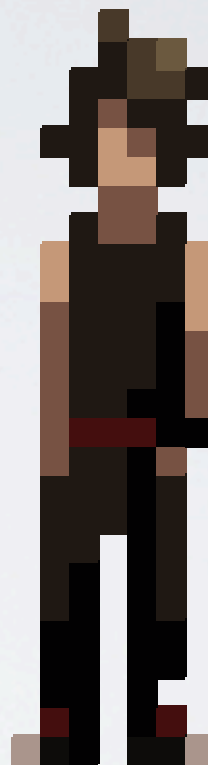
**Néstor Villalobos**



**Juan Diego Espinoza**



**Andrés Cartín**



**Felipe Cartín**



**Alberto Cartín**

