

Average Selling Price for 2D and 3D LCD and Plasma TVs

	February 2010	February 2011
2D LCD	\$594	\$511
3D LCD	\$2,683	\$1,705
2D Plasma	\$878	\$603
3D Plasma	\$2,948	\$1,214

Source: The NPD Group/Retail Tracking Service