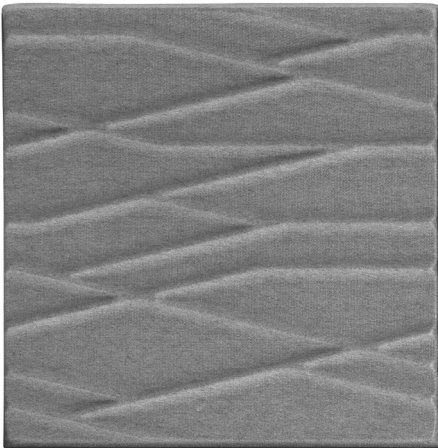


OFFECCT

OFFECCT and Mario Ruiz present SOUNDWAVE® Botanic – an organic acoustic panel for an improved working environment

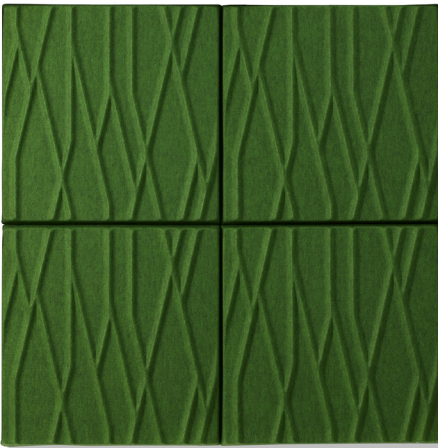
Press release 2011-04-12



OFFECCT initiates cooperation with Spanish designer Mario Ruiz with the launch of the acoustic panel SOUNDWAVE® Botanic.

Mario Ruiz is a world-renowned industrial designer, who after studying at the Elisava School of Design, started his own studio in Barcelona. In addition to furniture, Ruiz has designed electronics, toys and lighting. Ruiz has received numerous design awards, such as several Red Dot Design Awards, IF and the Wallpaper* Design Award.

SOUNDWAVE® Botanic is designed to be used as lightweight sound absorbers in the upper frequency range (500 Hz and above). These panels help reduce disturbing reflections of environmental sounds such as voices, telephones etc. Botanic is available in the standard colours anthracite, grey, green and offwhite. Botanic is also available upholstered in fabrics from Gabriel Europost, available in 60 colours.



SOUNDWAVE® Botanic is part of OFFECCT's new Acoustics range. SOUNDWAVE® consists of acoustic wall panels that contribute to public as well as residential interiors. Through cooperation with various international designers such as Karim Rashid, Ineke Hans, Marre Moerel and others, OFFECCT have developed design products that enhance and add value to the work environment, not least by the effective sound absorption by the products offered.

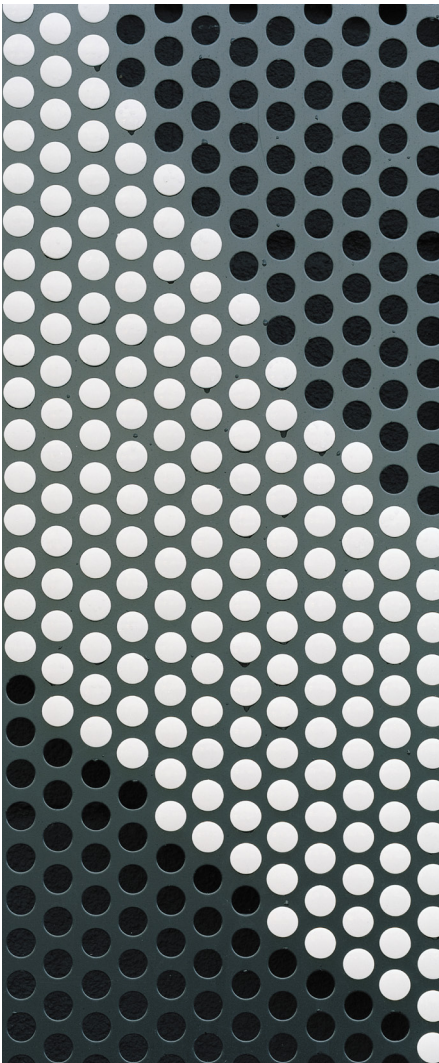
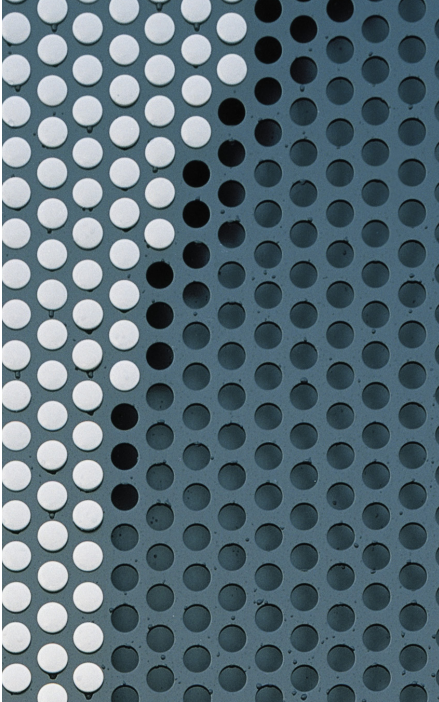
"I appreciate how the forest is everywhere in Scandinavia. The forest's presence is so significant, that when I was commissioned to design a sound absorber that would be part of the SOUNDWAVE® project, I was inspired by tree branches. And this is what lies behind the final form: abstract and structural movements inspired by the natural vegetation", says Mario Ruiz.

"I am very pleased with the final result, and how these structures change depending on whether the panels are placed vertically or horizontally."

"I am impressed by and grateful of how OFFECCT respects the designer and the care they take with our work. I also admire OFFECCT's ecological beliefs and how these beliefs are evident in the final product", Mario Ruiz concludes.

About Mario Ruiz

Mario Ruiz is a graduate in Industrial Design from the Elisava School of Design in Barcelona. Currently Mario Ruiz works for internationally renowned firms on a wide range of products such as lighting, furniture, office equipment and applied graphics. Ruiz has received several prestigious awards including Red Dot, IF, Design Plus, and Wallpaper* Awards.



About OFFECCT

OFFECCT was founded in 1990 by CEO Kurt Tingdal and Design Manager Anders Englund, and is situated in Tibro, Sweden. OFFECCT has 42 people employed with sales of SEK 103 million. More than 50% of the sales are made up of exports to 47 countries.

In 20 years OFFECCT has grown rapidly to become a major furniture manufacturer with high design ambitions, which is particularly evident in the many international design awards that OFFECCT has received over the years. OFFECCT believes that qualitative, innovative and sustainable design creates interiors that have a positive impact on people - in meetings, at home and at work. OFFECCT works closely with some of the world's most renowned designers.

OFFECCT also believes that sustainability is as important as quality and design, which is evident in the choice of materials, energy, transportation and logistics. Many of OFFECCT's products have been approved by the Nordic ecolabel, and OFFECCT is also certified in accordance with ISO 9001:2008 (quality) as well as ISO 14001 (environmental).

Several public spaces all over the world have been furnished with objects from OFFECCT. A few examples are the offices of ÅF and the Swedish Association of Architects in Stockholm, the MTV studio in New York, Microsoft in Hong Kong, Philips in Istanbul, MoMA (The Museum of Modern Art) in New York and the Sfera building Restaurant i Kyoto.

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