



Calpont Named Finalist in 2011 CODIE Awards

Calpont InfiniDB is Honored as a Finalist in the Best Database Solution Category

Frisco, Texas – April 12, 2011 – <u>Calpont Corporation</u>, a leading provider of high-performance analytic databases today announced that it has been selected as a finalist in the Best Database Solution Category in the Software & Information Industry Association (SIIA) <u>26th Annual CODIE Awards</u>. Winners in each category will be determined after a vote by the membership of SIIA.

"We are pleased to have such a diverse range of companies and products this year and selection as a CODIE Finalist a real achievement," said Rhianna Collier, Vice President of the SIIA Software Division. "The competition is always tough and it reflects the level of innovation across a wide range of companies in this industry."

The CODiE Awards, the industry's only peer-reviewed awards program, represents excellence and rewards innovation in the education technology, business software, and digital content industries. Finalists are recognized for outstanding achievement and vision in the software and information industry. Calpont InfiniDB is a finalist in the Best Database Solution Category and Best Information Management Solution Super Category. The winners will be announced on Wednesday, May 25th at the CODiE Awards Luncheon, to be held as part of the SIIA All About the Cloud conference.

Calpont InfiniDB is a high-availability, column-oriented database specifically designed for large scale BI and analytics data environments, and uses widely adopted MySQL as a front end. It overcomes query limitations that exist in traditional relational database management systems (RDBMS) by storing, managing and querying data based on columns rather than rows. Because only the necessary columns in a query are accessed rather than entire rows, input/output (I/O) activities, as well as overall query response times are dramatically reduced. InfiniDB's massive parallel processing (MPP) and two-tiered architecture distributes query workloads efficiently across all available hardware, while uniquely self learning and tuning to the deployed environment.

The CODiE Awards Best Database Solution category recognizes the best solution for the storage, organization, management, search and retrieval of large quantities of data in a business environment for any range or combination of activities, including financial, contact, records management, research, documents, and other sources. "We are honored to be a finalist in the CODiE awards," said Nick Ochoa, vice president of marketing for Calpont Corporation. "Calpont InfiniDB is a technology that makes data warehousing faster, providing an immediate hardware and software cost savings, while enabling more complex and granular data analysis for improved decision making. Being recognized as a finalist is a testament to the measurable ROI that InfiniDB is providing companies."

InfiniDB is known in the industry for its consistent and linear performance across growing data sets. As companies' future analytic requirements grow to meet higher data volumes, they can easily scale-out their processing across lower-cost commodity server hardware. This flexible and robust infrastructure helps guarantee that service level commitments and optimal asset utilization levels are met well into the future.

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About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For more information, visit www.siia.net.

About Calpont

Calpont Corporation is a provider of scalable, high-performance column-oriented analytic databases enabling ultra-fast, deep analysis of massive data sets. InfiniDB Enterprise is the emerging choice for demanding data warehouse, business intelligence, reporting, and analytic deployments. Known for its rapid implementation time, unmatched operational simplicity and extraordinary value, InfiniDB provides a proven solution for data-intensive businesses, including those in the software, online business, telecom, and social spheres. For more information, please visit www.calpont.com, join our open source community at www.infinidb.org, or follow us at twitter.com/calpont.

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